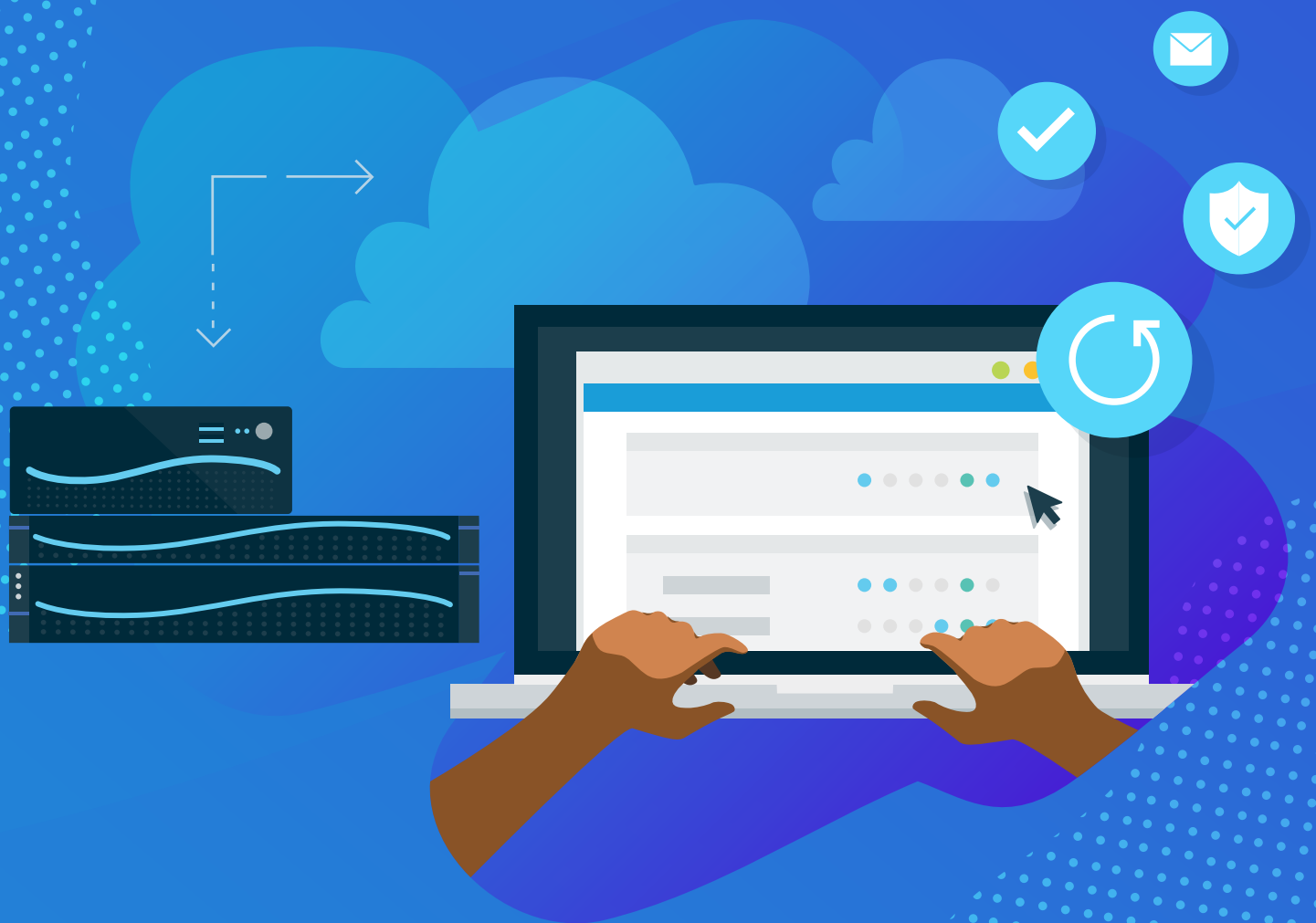# Datto Unified Continuity

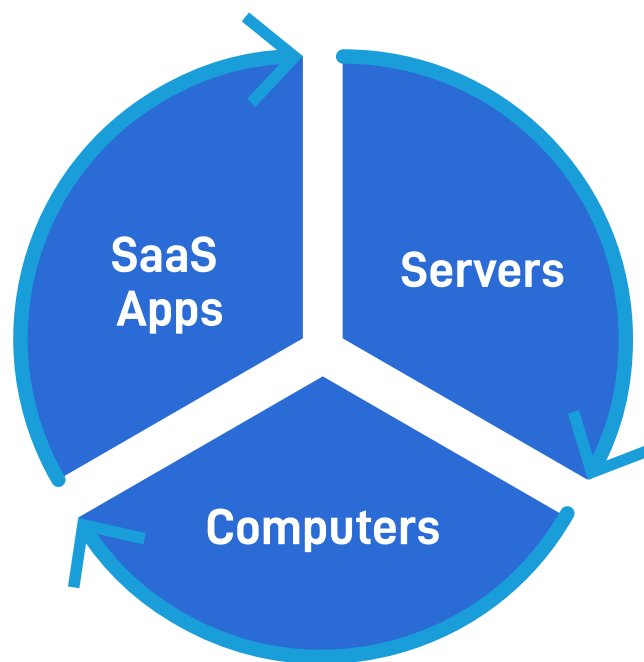## Business Continuity and Disaster Recovery Solutions Built For Managed Service Providers

datto

Business Data Is Under Attack More Now Than Ever Before

Critical business data lives on servers, personal devices, and in the cloud. If any of that data is compromised or breached, companies are vulnerable to significant revenue loss and even failure. With 85% of MSPs reporting attacks against SMBs in the last two years, MSPs need a powerful solution that protects against ransomware, accidental deletion, and disasters no matter where the attack occurs.

Protecting Business Data No Matter Where It Lives

Datto Unified Continuity gives MSPs the **comprehensive tools** necessary to protect their clients' files and applications, whether they live on local servers, SaaS applications, or end-user computers. Built specifically for MSPs, Datto offers data protection solutions businesses can **rely** on, regardless of size or infrastructure. With a wide array of restore options to match any recovery scenario, Datto Continuity provides peace of mind knowing critical business data can be restored in seconds and normal business operation can continue.

WITH 85% OF MSPS REPORTING ATTACKS AGAINST SMBS IN THE LAST TWO YEARS, A POWERFUL SOLUTION THAT PROTECTS AGAINST RANSOMWARE, ACCIDENTAL DELETION, AND DISASTERS NO MATTER WHERE THE ATTACK OCCURS IS ESSENTIAL.

Datto Unified Continuity

Datto Unified Continuity products work together to provide a seamless data protection experience. Regardless of customer size or infrastructure, Datto Unified Continuity provides MSPs with a comprehensive solution that can be customized to their clients specific business needs. Datto's cloud-based partner portal makes it easy for MSPs to manage their customers' environments seamlessly and ensure their customer's business is always on and resilient to downtime and data loss.

Continuous, Reliable Data Protection

100% confidence in your backups

Datto provides peace of mind that your client's backups are good and will restore when you need them.

- **Secure, reliable backups** - run as often as every five minutes with advanced verification to ensure backups boot correctly and are intact
- **Ransomware protection** - backups are stored securely and scanned to ensure no ransomware is present
- **Comprehensive reporting and alerts** - configurable alerts and automated reporting to proactively monitor protected systems

Minimize Downtime, Maximize Uptime

Complete protection for every data loss scenario

Critical business data is vulnerable to theft, user error, hardware failures and ransomware no matter where it lives.

- **Restore options for any scenario** - including bare metal restore, file and folder recovery, and point-time rollbacks
- **Local and cloud failover for servers** - high performance recovery on local appliance or in Datto cloud
- **Protection against permanent cloud data loss** - automatic, reliable SaaS protection directly to the Datto Cloud

Increase Efficiencies

Keep business operations running smoothly

Built for MSPs, Datto's Unified Continuity products enable efficient management and service delivery

- **Single pane of glass** - monitor and manage fleets, oversee integrations, alerts and reporting to save time and resources
- **Easy to use** - simple deployment, configuration and onboarding. No training required.
- **Integration with popular tools** - simple setup and integration with popular RMM tools eliminates lag time to protection

Powerful, Secure Cloud
Run Anywhere, Protect Anything

Datto's Unified Continuity solution is powered by the Datto Cloud for easy backup and recovery anywhere in the world

- **Comprehensive cloud protection** - recover quickly from the Datto Cloud for no additional cost
- **Secure and geo-redundant Datto Cloud** - choose where cloud data resides with secure data centers all over the world
- **Flexible Cloud Retention** - tailored to organizations subject to regulatory requirements

Increase Margin, Grow your Business
Streamlined business continuity solutions save time, money, and headaches

Datto's commitment to the MSP market and reliable, easy to manage products help expand your reach and close more business

- **Margin-rich protection** - customize data protection solutions for each client with streamlined, self-service buying experience
- **Simple, predictable price model** - maintain consistent margins with no overages or additional fees
- **Help every step of the way** - 24/7/365 direct-to-tech support, sales and marketing assistance, and much more expand your reach and close more business

SERVERS	COMPUTERS	SaaS APPS
Datto Continuity SIRIS ALTO	**Cloud Continuity for PCs**	**SaaS Protection** MS O365 GSuite

Datto Continuity - Server Protection

Datto Continuity is an all-in-one BCDR solution built for MSPs to efficiently prevent data loss and minimize downtime. With Datto Continuity, MSPs don't have to cobble together individual technologies to deliver a complete solution for their customers, features include:

- Verified server backups as often as every five minutes
- Restore options for any scenario
- Instant virtualization locally or in the Datto Cloud
- Built-in ransomware detection and recovery

Comprehensive protection for any business scenario with flexible deployment options:

Premium Hardware - SIRIS

SIRIS delivers record local virtualization boot time and performance, resilient backups, and reliable BCDR for MSPs servicing clients of any size, all in a robust, ambient piece of hardware.

Small Business Hardware - ALTO

ALTO offers enterprise-grade business continuity and data protection at a small business price - keeping businesses running with hybrid virtualization from the Datto Cloud.

Bring your own - SIRIS Virtual and Imaged

SIRIS Virtual and Imaged provides the full feature set of the SIRIS platform, including the powerful Datto Cloud, for businesses that prefer using their own hardware.

Datto SaaS Protection - SaaS Application Protection

Datto SaaS Protection is the leading cloud-to-cloud backup solution, offering comprehensive backup and recovery for critical cloud data that lives in Microsoft 365 and G Suite applications.

With MSP's can have confidence they are protecting and can recover end client data beyond limited SaaS vendor backup capabilities, avoiding potential costly data loss and user downtime.

- Maximize protection against permanent data loss

- Recover fast from ransomware or user-error quickly

- Manage client backups from single pane of glass

- Deploy licenses as needed, only pay for what is used

Cloud Continuity for PCs - Computer Protection

Cloud Continuity for PCs is a reliable, easy-to-use BCDR solution for PCs. A tremendous amount of important business data still lives locally on employee laptops. Datto allows MSPs to protect their client computers against ransomware, loss or theft, and accidental deletion.

- **Image-based backup technology** - provides appliance-free PC backup directly to the Datto Cloud

- **Reliable backup and restore** - easily restore individual files, or restore the entire PC image to a new device without additional hardware required

- **Simple deployment and management** - deploy and manage directly from the Datto partner portal

The Datto Partnership

Datto goes beyond simply offering a product portfolio that helps MSPs set themselves apart from the competition. Our partners have access to sales content and training, marketing automation, 24/7/365 support, data seeding, DR testing, and more.

Best-in-Class Products, Integrated Platform

Datto delivers best-in-class BCDR, SaaS protection, networking, RMM, and PSA solutions specifically designed for MSPs. With Datto products, you can build a managed services practice that drives revenue and growth, optimizes service delivery, and creates efficiency across your business.

Integration between products increases MSP efficiency by reducing the number of steps necessary to complete tasks. An integrated platform removes complexity, enables recovery of systems and data quickly and efficiently, and helps you deliver amazing service to your clients.

24/7/365 Support

MSPs can directly access tech support by phone at any time. Every day, we do 40-50 disaster recoveries at no charge to partners, illustrating our commitment to support.

Sales and Marketing Enablement

The Datto Partner Portal sets our partners up for success with free tools and content to help you build your brand, generate more leads, and close more deals.

No Certifications Required

We build products that are easy to setup and use, and provide all the information MSPs need, in a single place. The Datto Partner Portal includes an in-depth Knowledge Base, e-learning modules, and support tools for speedy problem resolution.

datto