



Ensuring PII Compliance with Datto Workplace and Compliance Manager GRC

datto | WORKPLACE

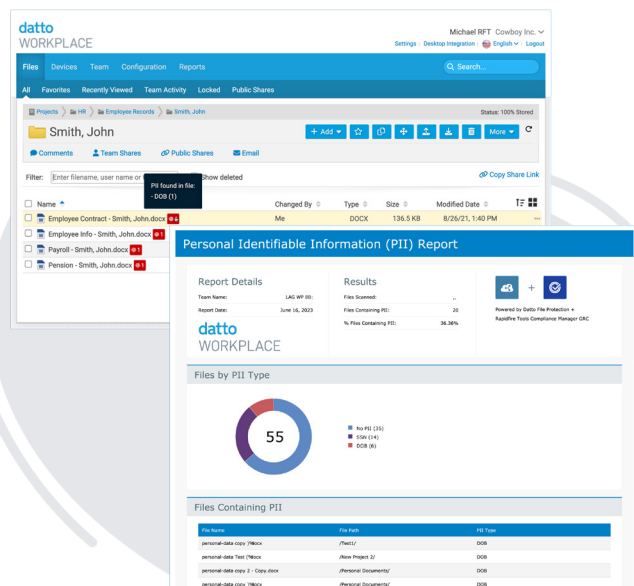


Data is one of the most critical assets of a business in today's digital economy. By collecting and analyzing data, businesses can make informed decisions and better cater to their consumers. However, the data privacy landscape is swiftly evolving, and organizations are increasingly being scrutinized for how they collect, share and manage their consumer data. Industry and geography-specific data protection standards are increasingly emerging, making it difficult for companies to successfully maneuver the complicated and ever-evolving regulatory world.

This presents an excellent opportunity for the managed service provider (MSP) community. By offering data compliance services, MSPs can provide better customer value and generate a future-proof revenue stream. However, many hurdles, like the exorbitant costs involved in implementing data compliance services, the complexity of compliance solutions and the lack of skilled professionals, restrict MSPs from entering the compliance market or force MSPs to offer compliance services by thinning their margins (or even operating at a loss). That is what Datto tackles for MSPs with its integration with the compliance management software – Compliance Manager GRC.

Offer data compliance services at a healthy margin

Powered by Compliance Manager GRC, Datto's secure file collaboration platform, Datto Workplace, presents a simple MSP-oriented solution for data compliance. Datto Workplace's PII can automatically scan user files and folders for personally identifiable information (PII), like Social Security numbers (SSN), U.S. driving licenses, birth dates and Automated Clearing House (ACH) numbers. It then flags and tags the files containing PII, allowing the business to prevent data leakage and empowering your client to stay compliant.



MSP-oriented data compliance

MSPs struggle to offer data compliance services due to the lack of readily available MSP-friendly solutions. By leveraging a secure and efficient collaboration solution with a simple in-built data compliance feature, MSPs can reduce their data compliance services' total cost of ownership (TCO) and expand their margins.

Reduce technician workloads by 50%

This unique automated feature will help you reduce your technicians' workload by up to 50% and eliminate the need for compliance-specific skill sets. For example, it is technically possible to identify PII data in working files and documents using Microsoft 365's built-in functionality. However, it is a manual and very cumbersome process, so much so that technicians would have to create and maintain up to 51 custom search queries and then track search results manually.

Comprehensive PII summary report

The PII tags on files and folders bring heightened security awareness among users. Moreover, administrators can easily access this information and schedule automatic delivery of these PII location reports, ensuring that your client always stays compliant.

Predictable, flat price

Datto Workplace and Compliance Manager GRC have flat-fee, per-user subscription models that will not surprise MSPs with hidden costs, delivering a near-immediate return on the investment with large margins without any CAPEX investment.

Datto Workplace is one of the most secure and efficient enterprise file sync and share (EFSS) platforms for secure collaboration available in the market today. This one-click PII scan and summary feature make the platform more invaluable for MSPs looking to create a new revenue stream or expand the margins on their existing data compliance services.

Read more about Datto File Protection on the Datto Website
<http://www.datto.com>

Read more about Compliance Manager GRC at <https://www.compliancemanagergrc.com/>

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