

The Datto Cloud

The Purpose-Built Backup and Recovery Cloud



The immutable Datto Cloud is the purpose-built backup and disaster recovery cloud that provides maximum flexibility for MSPs and their clients. The Datto cloud is the backbone for Datto Unified Backup by not only providing offsite images of backups but protecting them from harm through multiple layers of security. MSPs can be assured that their client's data is secure and recoverable. And in the case of a recovery, Datto Cloud offers more functionality and better performance at a lower cost than similar solutions.

- Exclusive Cloud Deletion Defense™ to protect backups
- Geographically distributed for safety and data sovereignty
- Multiple security layers including 2-factor authentication
- Proven technology serving over 15,000 restores per month
- Exabyte scalability supporting over 1 million end-clients
- Remarkably simple pricing with no hidden fees

The design principles behind the Datto Cloud are simple. Provide an immutable backup repository that secures all client backups while providing a resilient, scalable platform for cloud-based recovery.



Secure



Proven technology



Scalable



Simple pricing



Geographically distributed

Lower TCO = Higher Margin

Unlike solutions that rely on public clouds or charge for resource utilisation when their cloud is used for recovery, the Datto Cloud gives MSPs a predictable and remarkably simple cost structure based on client data retention: one year or infinite cloud retention.

- **No tiers or additional costs associated with:**

- Data stored
- Performance
- Service levels

- **No hidden costs for:**

- Self-service DR testing
- Compute, egress
- Data seeding

Security Comes First

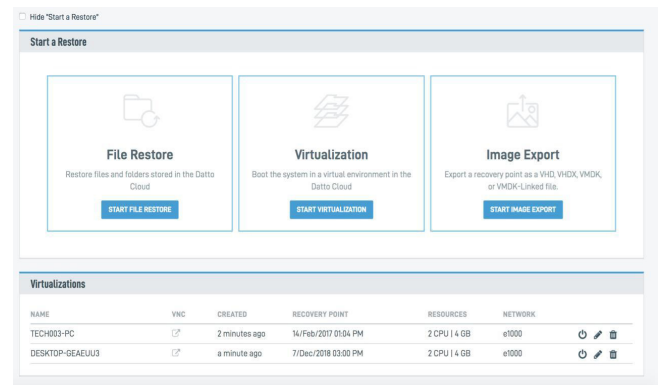
Attackers, especially those who spread ransomware, have set their sights on backup solutions in order to make recovery impossible. The Datto Cloud includes multiple security layers to protect client data, backed by a team of in-house security professionals.

- Two-factor authentication Datto Backup Portal login and no direct partner or client access to snapshots stored in the cloud
- Hardened backup appliance with no cloud admin access to eliminate backdoor access to the cloud
- Multiple gates for internal access to the cloud
- Cloud Deletion Defense™ to "undelete" malicious or accidental agent or backup snapshot deletion
- AES-256 encryption in flight, optional encryption at rest

Better Built DRaaS

Disaster Recovery as a Service, or DRaaS is an often-used term for providing a service to recover a server, file or image from and in the cloud.

While some solutions simply connect to a public cloud, which can be costly and provide inconsistent performance others rely upon a complex, tiered approach than can also lead to variable costs associated with cloud-based recovery.



Recover servers and images in the Datto cloud

Datto SIRIS DRaaS utilizes Datto Cloud for MSPs to get a best-in-class solution with predictable costs.

- **Flat fee DRaaS**

- No compute costs
- No complicated tiers
- No cost self-service DR and DR testing
- No reverse round-trip fee

In addition, optional Concierge DR Assurance services, including DR planning and testing exercises, can be delivered by Datto Professional Services team on MSP's behalf.

The Datto Cloud — Born for the MSP



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