

datto



# The Datto Story



In 2007, when Datto founder Austin McChord created a backup device in the basement of his parents' home in Connecticut, he made a decision that would define reliable data protection for small-to-medium-sized businesses (SMBs).

He chose to focus on a little-known industry of IT channel partners called Managed Service Providers (MSPs). He realized these MSPs had a unique position: they specialized in providing managed IT infrastructure for SMBs, and could help their clients realize the benefits of these backup devices in keeping their most valuable data secure. Once Datto started working with MSPs, it became devoted to reinventing the MSP experience, creating the best tools and programs possible to drive its partners to succeed.

By 2012, Datto reached a turning point. When Hurricane Sandy ravaged the Northeast with torrential rain, wind, and flooding, causing an unprecedented level of damage to homes, businesses, and communities, Datto employees and leadership felt a call to duty. The Datto team worked around the clock to provide intelligent business continuity services that kept their clients' IT infrastructures up and running throughout the storm. Hurricane Sandy resulted in zero data loss for Datto customers, setting the company on the path to becoming a leader in the backup and disaster recovery space.

Over the next few years, Datto experienced exponential growth. By January of 2017, Datto had entered a new space, acquiring networking company OpenMesh, and launching Datto Networking - the only line of MSP-centric networking solutions on market. Later that year, Datto was acquired by private equity firm Vista Equity Partners and simultaneously merged with business management solution provider Autotask, adding professional services automation (PSA), remote monitoring and management (RMM), file sync, and share (FSS) and endpoint backup to its solution suite.

Today, Datto continues to lead the charge in creating innovative MSP-centric solutions that protect its clients' mission-critical business data, empowering the world's SMBs with the best in enterprise-level technology. President and COO Tim Weller leads the charge, backed by a strong leadership team that continues to execute on the vision Austin McChord launched more than a decade ago. Austin stepped away from his role as CEO in 2018, but remains a major investor and serves on Datto's board of directors, where he continues to be a driving force behind Datto and its impact on the industry.

Datto is headquartered in Norwalk, Connecticut, not far from where it all began. It also has over 1,400 employees working in 22 offices including the United Kingdom, Netherlands, Denmark, Germany, Canada, Australia, China, and Singapore. Datto products are used by more than half a million SMBs worldwide.