



SUCCESS STORY

XERO RELIES ON BACKUPIFY FOR ZERO DATA LOSS

backupify

a datto company



IT IS AN INSURANCE POLICY FOR US. IT'S A SAFETY NET THAT PROTECTS US FROM USER ERROR.

Garrett Cox
Internal Infrastructure Engineer



Over a million customers around the globe rely on Xero for cloud-based accounting software. Xero features some time-saving tools that allow users to run their business on the go thanks to online invoicing, accounts payable, and reporting.

Xero relies on G Suite to enable inter-office collaboration and to streamline workflows across their company. Xero is headquartered in Wellington, New Zealand, and has additional offices in Australia, the United Kingdom, the United States, and Singapore. Due to the sensitive nature of the financial information to which they have access, data integrity and data security are top priorities.

Xero was looking for a third-party backup solution to guarantee the company's valuable G Suite data was as safe and accessible as possible. Xero had grown quickly over a short period, and - as a result - so had the company's dependence on cloud-based SaaS applications. According to Cox, Xero relies on over 100 different applications.

When Xero began using Google Drive, they knew they needed a backup solution. Users may accidentally delete or overwrite data thinking there is a proper backup solution to save their data. Researching available software at the time, Xero found Backupify to be the best of breed.

Garrett Cox, Internal Infrastructure Engineer at Xero said the company can't afford to be bogged down managing and maintaining SaaS application data. "We are a cloud company and we move quickly," said Cox. One of the key features that drove Xero to choose Backupify was the ability to set it and forget it. "We want status reports that tell us exactly what we need to do without hours of work and diagnosis for a problem," Cox said.

For Xero, Backupify acts as a failsafe to keep their data protected and out of harm's way. "It is an insurance policy for us. It's a safety net that protects us from human error," Cox said.

About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures.