

Why TimeTrade Trusts Backupify for Office 365 Backup

Rob Allen is the IT Manager at [TimeTrade](#), the leader in omnichannel Intelligent Appointment Scheduling, serving over 500 enterprise customers and over 30,000 businesses. Robert has years of experience handling all IT-related questions company-wide across numerous tech startups. Given the variety of companies he's worked for, he's now adept at managing both Office 365 and G Suite platforms.



THE HOURLY RATE YOU'D SPEND TRYING TO RECOVER WITH SUPPORT WOULD FAR EXCEED WHAT YOU'D PAY FOR BACKUPIFY.

Robert Allen
IT Manager

timetrade®

About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures.

According to Robert, it's vital to back up SaaS data no matter what application you work in. After TimeTrade moved employee collaboration efforts into Office 365, Robert knew they needed a third-party service to guarantee their data was protected. Robert entrusted TimeTrade's SaaS data protection to Backupify. "This is one of my favorite services. It provided such enormous value, it was a no-brainer to get on board."

After speaking with multiple clients, Robert disclosed to us the most consistent use case for Backupify - "when somebody in Finance from forever ago sent an email that was now required. Not only that, but recovery with SaaS vendors like Microsoft and Google is present in the moment - outside of that, you could slog it out with their support for a week and bark it up a support chain, or you have Backupify and recovery is a click of a button. The hourly rate you'd spend trying to recover with support would far exceed what you'd pay for Backupify," he said.

The ease of use and potential cost-savings was what finalized Backupify as the right choice for Robert. When he first started managing Gmail for a local tech startup, they didn't have a good way to save emails, which was especially important if someone left the company. With Backupify, Robert easily logs in to search through a user's old emails and restore the original user or anyone else in the tenant.

Of the many instances where Robert recalls Backupify saving him from major headaches and data loss, one comes to mind recently at TimeTrade. "At one point, I was being asked for bills from our Internet service provider from over three years ago. How Backupify helped us was that we had the email we needed from a former office manager that worked here at the time. I used Backupify to search their email for the invoices we were looking for" said Robert. "This is the main use case why I advocate this tool. You WILL have someone come in and ask for historical files, but if you delete users to save on licenses, it is no problem. I have the peace of mind that the emails are saved," he added.