



SUCCESS STORY

Splash Media Archives Former Employee Data with Backupify

backupify

a datto company

Splash Media is a leader in innovative social media solutions, blending interactive digital marketing & Emmy Award-winning video production that gets results.

Splash Media's Need: Archive Account Data

Backupify helps Splash Media archive the data in old G Suite accounts, freeing them up for future use. Senior Systems Administrator Owen Chung says, "We needed a backup solution for G Suite that suited our specific needs. Backupify was the perfect choice."



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Owen Chung
Senior Systems Administrator



Splash Media Saves On Licensing Fees With Backupify

"When we began using G Suite, we were using a local backup program that was not fitting our growing needs. We quickly realized we needed a better backup solution for the main reason that we needed a complete backup of departed employee accounts. The reason we delete old user accounts is to save on licensing costs. However, it is critically important that we can still access old user emails since all our communication to clients is done primarily electronically," explained Chung.

Splash Media's IT team manages large sums of data each day – and a large group of that being data held in old or unused accounts. As a small company, Splash Media always looks for ways to save money - one significant way to do so is by deleting old users from G Suite. When Chung and his team came across [Backupify for G Suite](#) and realized they provided local downloads and exports from old employee accounts, they immediately knew this was the right solution.

Splash Media Uses Backupify To Safeguard Data

"We value Backupify for two significant reasons. First, it allows me to receive a complete backup of a former employee before deleting them from the system. In other cases, once a user is deleted, some shared documents get deleted as well. Backupify safeguards us from permanently losing them," concluded Chung.

About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures. Learn more at www.backupify.com.

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