datto

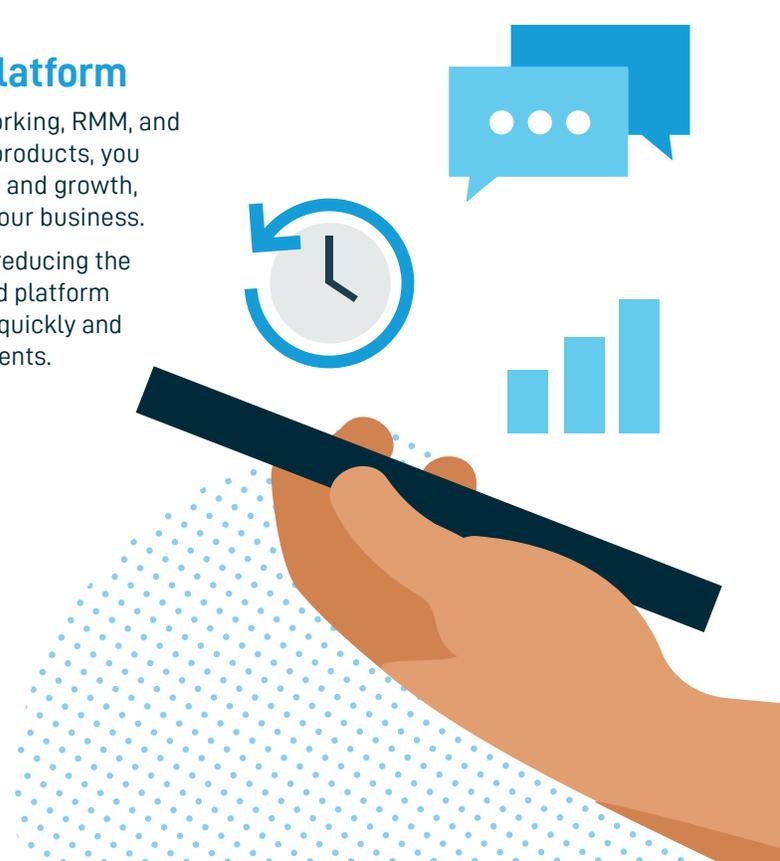# One Datto: Integrated Solutions That Drive Revenue

Time is most definitely money in the IT services business. That's why successful managed service providers (MSPs) strive to create efficiencies that drive revenue. At Datto, we understand the importance of efficiency for MSPs like you. That's why we continuously improve our products to eliminate complexity, speed up workflows, and increase MSP efficiency. Efficiency drives revenue growth.

Standardizing your tech stack with Datto saves time and increases productivity. This translates directly into revenue growth and increased profits. How? The efficiency gained lets you serve more customers without increasing headcount— expanding margin.

Best-in-Class Products, Integrated Platform

Datto delivers best-in-class BCDR, SaaS protection, networking, RMM, and PSA solutions specifically designed for MSPs. With Datto products, you can build a managed services practice that drives revenue and growth, optimizes service delivery, and creates efficiency across your business.

Integration between products increases MSP efficiency by reducing the number of steps necessary to complete tasks. An integrated platform removes complexity, enables recovery of systems and data quickly and efficiently, and helps you deliver amazing service to your clients.

Streamlined Recovery

Ransomware recovery is one use case that illustrates the value of integration. Ransomware is designed to spread throughout networks and infect data across multiple systems and SaaS platforms. As a result, recovery from a ransomware attack can be complex and time consuming, especially when using disparate products from a variety of different vendors. It also can be expensive. According to Datto's State of the Channel Ransomware Report, the average ransom paid by businesses was $5,900, and the average cost of downtime following an attack was $141,000.

Datto's integrated platform allows you to seamlessly navigate across products, simplifying and speeding along the recovery process:

PSA + RMM

- Build a resolution checklist with Autotask PSA
- Diagnose the problem using Datto RMM

RMM + Networking

- Assess the extent of the infection with Datto RMM
- Isolate infected systems with Datto Networking

Unified Continuity

- Virtualize and recover servers with Datto Continuity
- Recover SaaS data with Datto SaaS Protection
- Recover endpoint data with Cloud Continuity for PCs or File Protection

Backed by 24x7x365 single-vendor support, Datto's integrated product suite delivers peace of mind for you and the businesses you serve.

With Datto, you can reduce complexity, create efficiency, drive revenue, and most importantly be confident that you can help clients when they need you most.

This is the power of One Datto.

Create Efficiency

Reduce Complexity and Risk

Drive Revenue

Expand Margins

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datto

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