

Datto Saves NatureFresh™ Farms from Rotten Tomatoes

NatureFresh™ partnered with Xylotek Solutions Inc., an MSP and Datto partner located in Cambridge, Ontario to implement the right recipe of technology solutions to fit their business continuity needs.

NatureFresh™ Farms is a 175-acre sustainable greenhouse located in Leamington, Ontario and Delta, Ohio that grows a variety of tomatoes, bell peppers, and cucumber varieties. Since 1999, they've grown to become one of the largest independent greenhouse produce growers in Canada, as well as one of the largest family-owned bell peppers growers in North America. Their tremendously efficient and highly automated greenhouse uses technology and science to drive continued growth (no pun intended!).



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Keith Bradley
IT Manager, NatureFresh™ Farms



They partnered with [Xylotek Solutions Inc.](#), an MSP and Datto partner, located in Cambridge, Ontario to implement the right recipe of technology solutions to fit their business continuity needs. One thing all of their clients have in common, is the need for trust—an area where Xylotek Solutions excels. Xylotek has empowered their client, Keith Bradley, IT Manager at NatureFresh™ Farms, to have full control to monitor and manage their own IT needs at the farm.

“As a complete IoT operation, NatureFresh™ Farms has complete control over the 175 acres of greenhouse from climate, irrigation, and labor control. We're focused on uptime, as any loss of network connectivity can result in damage to the crop,” says Bradley.

A big challenge was handling multiple locations in Ontario and Ohio to ensure continuous access to 12.3 terabytes of historical “Green Data”—a key to their success. “Green Data” allows them to look back in time to see how they treated the crop to either replicate or do it differently next time.

Together, Bradley and Xylotek Solutions implemented the [Datto SIRIS 3](#) solution to backup data locally and in the cloud with the ability to instantly virtualize, if necessary. This was a major improvement to their previously manual method, of backing up to a local NAS. Bradley felt that Datto SIRIS was the first solution designed specifically for the SMB that was reliable and just worked—even when disaster strikes.

While Bradley was out of town attending a conference, he got a call saying the server was not working. He logged in from his iPhone and confirmed that the server was not responsive. Still from his phone, Bradley did a local virtual restore which took about 3-5 minutes. He then confirmed everything was running and updated the IP addresses.

The users reported back that everything was working and they didn't notice any other issues. When Bradley returned from the conference, he did a full restore and returned the VM to its original host, seamlessly.



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Keith Bradley

IT Manager, NatureFresh™ Farms

"The entire farm ran for a full week without an interruption or issue. It was the first time I had used the Datto SIRIS in a true disaster scenario, and the fact that I could do everything I needed from my phone, in minutes, told me that I had made the right choice going with Datto," Bradley said.

The Datto SIRIS solution had NatureFresh™ Farms up and running while avoiding downtime, data loss, and any additional intervention from Xylotek Solutions or Datto Support.

It's forward-thinking organizations like NatureFresh™ Farms and proactive IT Managers like Keith Bradley who sleep through the night soundly, knowing that their business and livelihood are protected. Cutting-edge solutions like Datto compliment existing business strategies, no matter what your business is.

Thankfully, this seamless group effort has saved the farm from a very bad rating on Rotten Tomatoes!

About Datto

At Datto, our mission is to empower the world's small and medium-sized businesses with the best in enterprise-level technology. We do it by equipping our unique community of Managed Service Provider partners with the right products, tools and knowledge to allow each and every customer to succeed. It's an approach that's made us the world's leading provider of MSP delivered IT solutions. Datto is headquartered in Norwalk, CT, with offices worldwide.

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