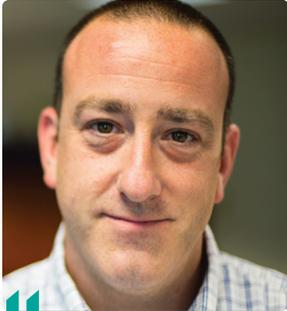




SUCCESS STORY

Datto Partner Takes the Fizz out of Ransomware

datto



“**THE SIRIS IS A FANTASTIC DEVICE THAT PROVIDES THE COMPANY WITH A RELIABLE BUSINESS CONTINUITY SOLUTION THAT RESTORES DATA IN MINUTES.**”

Matthew Hahn
VP of Network Services at SWK



About Datto

Datto protects essential business data for tens of thousands of the world's fastest growing companies. Our Total Data Protection platform delivers uninterrupted access to data on site, in transit and in the cloud. Through Datto's network of partners, we provide companies with products and services designed to continually keep business running. Businesses rely on Datto for industry leading technology combined with unrivaled customer service. Datto is headquartered in Norwalk, Connecticut, and has offices in Rochester, Boston, Toronto, London, Singapore, and Sydney. Learn more at www.datto.com.

Inca Kola is a wildly popular soda pleasing the taste buds of customers all over the world since 1935. [Continental Food and Beverage \(CF&B\)](#) is the exclusive bottlers for Inca Kola in the United States, bottling the popular soda for over 2,000 points of sale spread across 32 states. Providing delicious soda to consumers across the country is no small task and requires a top-notch managed service provider (MSP) to handle all their IT needs. Instead of relying on a small internal IT team, CF&B enlists the help of [SWK Technologies](#), an MSP and Datto partner located in Livingston, New Jersey.

When Randy Berman, CEO of CF&B first met with Matthew Hahn, VP of Network Services at SWK, he knew his data was in good hands. Over the past few years, Hahn and Berman have built a strong relationship. This relationship was further strengthened when the company fell victim to a potentially crippling ransomware attack.

An employee at CF&B clicked on a malicious phishing email, which allowed the ransomware to gain access and quickly spread to infect and encrypt all of the company's shared resources. Suddenly, CF&B employees were locked them out of a business-critical back office application that runs their business. Suddenly, the company was at a standstill, unable to access their inventory, accounts payable and receivable.

The bottler immediately turned to SWK. Thankfully, the MSP had already implemented a backup and recovery solution at CF&B, a [Datto SIRIS](#) appliance, which made the road to recovery quick and painless. SWK was able to zero in on the threat, find a recent restore point, and perform a rapid restore. According to Hahn, "The SIRIS is a fantastic device that provides the company with a reliable backup and recovery solution that restores data in minutes." CF&B was up and running in no time at all.

"Thanks to our preparation and the Datto Solution, we immediately let CF&B know they had nothing to worry about. We were able to mitigate any data loss because Datto takes snapshots of CF&B's data every 15 minutes. With Datto, they are essentially protected from data loss and downtime, no matter what happens," added Hahn.

Berman was again reminded why he works with SWK Technologies - for peace of mind. He noted how quickly and simply SWK was able to turn a potential corporate disaster into a mere blip on the radar. According to Berman, the Datto solution is like magic. "Datto's ease-of-use and customer service are second-to-none. Working with Datto is such an enjoyable and painless process. It does exactly what I need it to do."

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