backupify

Evaluation criteria for Google Apps backup
CHECKLIST

Backupify provides a truly independent cloud backup service to give you complete control and ownership of your data. Powerful search has always been a core focus and enables users to quickly find the information they are looking for. Lastly, our proven track record serving Enterprise customers means we offer the industry's best SLA, security compliance, and support resources.

BACKUP COVERAGE	backupify	Other backup provider
Back up full suite of Google Apps services Back up Google Drive, Mail (including Chats), Contacts, Calendar, and Sites	✓	☐
Disable services Pick the services you want to back up	✓ Per user ✓ Domain level	☐ Per user ☐ Domain level
Back up metadata All labels, folder structure, permissions, sharing settings, etc are saved and restored	✓	☐
Automated backup Configure daily or up to 3x daily backups for ongoing protection worldwide	✓ Daily ✓ 3x daily	☐ Daily ☐ 3x daily
Unlimited on demand backups Ability to request a backup any time for any user and service	✓	☐
Unlimited storage No need to keep tabs on data under management with unlimited storage	✓	☐

backupify

Other backup provider

BACKUP COVERAGE (CONTINUED)

Configurable data retention
For legal compliance, set a custom retention period to expire backed up emails
☑ ☐

Additional subdomains
Centralized management of backups for all Google Apps domains
☑ ☐

Broad, unified backup platform
Coverage for additional SaaS applications, including Salesforce, Twitter and Facebook
☑ ☐

SLA on uptime
Availability of the backup vendor's cloud application interface can ensure access to your data when you need it most
☑ 99% ☐ ....%

SLA on data integrity
Frequency and completeness of backups to ensure data integrity
☑ 99% ☐ ....%

ACCOUNT ACCESS

Google OAuth access to archives
For quick seamless access
☑ ☐

Independent authentication process to access archives
The critical moment you need access to your archives may be when the native app is down or hacked
☑ ☐

Admin and end user access to archives
☑ ☐

Disable child user access
To prevent users within your organization from being able to access Backupify
☑ Full domain ☐ Full domain
☑ by OU ☐ by OU

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RESTORING & EXTRACTING ARCHIVES

	backupify	Other backup provider
Ability to export data To avoid lock-in, and liberate your data, make sure you can get a complete export of all your archives	✓ By service ✓ By user ✓ By domain	☐ By service ☐ By user ☐ By domain
Immediate download For important documents, you want to be able to immediately download in an accessible (eg Office) format and save it locally. You don't want your download to be queued up behind a list of others, or sent via URL to your (potentially offline) email account	✓	☐
Ability to restore One-click restore for single items or an entire service	✓ Single item ✓ Multiple items ✓ Full service	☐ Single item ☐ Multiple items ☐ Full service
User selection on restore Get the data back to the original owner, or restore it to a colleague	✓ Same user ✓ Different user	☐ Same user ☐ Different user
Maintain folder structure during restore Retain critical metadata like folder structure, sharing settings, labels, etc when retrieving data	✓	☐
Infinite versions Access any version of the backed up data, from any point in time	✓	☐

SECURITY

	backupify	Other backup provider
SSAE16 compliance Did you know there are actually two types of SSAE16 compliance? SOC2 denotes adherence to industry standards, while SOC1 only denotes compliance with internally defined process	☐ SOC1 ✓ SOC2	☐ SOC1 ☐ SOC2

SECURITY (CONTINUED)

Data encryption
One encryption key per customer is more secure as an intruder can not gain access to all data via a single key

	backupify	Other backup provider
Single key for all customers	☐	☐
Key per customer, user or object	☑	☐

Secure data transfer and storage
All data transfers occur over a 256-bit encrypted channel (SSL) and all data at rest is stored in Amazon S3 within the continental United States.

backupify	Other backup provider
☑	☐

Audit logging with IP address tracking
Make sure the application logs all actions attempted within the account, by all users (including when an item is viewed/downloaded/restored) and tracks IP address so you can determine the source of any wrongful activity

backupify	Other backup provider
☑	☐

Domain watch
Noteworthy recent activities are highlighted on the admin's dashboard

backupify	Other backup provider
☑	☐

ACCOUNT ADMINISTRATION

Multiple admin users
Appoint users to administer the account and assist users across a distributed or larger team

backupify	Other backup provider
☑	☐

Manual user management

	backupify	Other backup provider
Select from a list	☑	☐
Batch import via CSV	☑	☐

Automated user management

	backupify	Other backup provider
Auto-add new users	☑	☐
Auto-add by OU	☑	☐

Remove users

	backupify	Other backup provider
Manually	☑	☐
by CSV	☑	☐

	backupify	Other backup provider

Rename users automatically
Users renamed on the Google domain will automatically be reflected in the backup interface

☑ ☐

Archive suspended or deleted users
Backed up data will be available in the cloud indefinitely, until the user is removed manually.

☑ ☐

Download user list
Check who's being backed up and their backup details and status

☑ ☐

Flexible payment options
Monthly or annual billing cycles, as well as non-profit and educational discounts

	backupify	Other backup provider
Credit card	☑	☐
Invoice	☑	☐
Monthly	☑	☐
Annual	☑	☐

USER INTERFACE

Usability-informed UI
Tested with many thousands of customers

☑ ☐

Native-application-like browseable navigation
Built for end users, zero training required

☑ ☐

Powerful search across all services
Find what you are looking for with comprehensive metadata search for Drive, Gmail, Contacts, Calendar, and Sites

☑ ☐

Deleted documents
View only deleted items to eliminate time spent searching or browsing for missing files

☑ ☐

Account snapshot for admins
A snapshot and overview of your account status and backup health, storage usage, recent activity, and streamlined access to user's archives

☑ ☐

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Other backup provider

Mobile compatible

Designed and built for mobile usage, especially tablet access. Restore documents without firing up your laptop

Scalable

Built to scale for thousands of users and all of your data

SUPPORT RESOURCES

Online knowledge base

Hundreds of articles and FAQs to help get your answer quickly

Email and phone support

US-based support technical team ready to assist

User guide

A getting started section, best practices and guide to all the product's functionality for fast on-boarding

Notifications and status emails

Proactive alerts to notify you if backups require your attention, as well as weekly backup status summary emails

Agile product improvements

Daily product updates based on feedback and requests from our customers

Free tools for Google domain admins

Perform essential administrative tasks, such as migrating data between accounts or alerting users to Gmail storage limits

Backupify's products secure your SaaS data and create peace of mind. Our business is data security and, as such, we continually strive to improve and build upon our strict features and certifications.

Learn more at Backupify.com