

**datto**

# DATTO BACKUPIFY FOR SALESFORCE

The leading cloud-to-cloud  
total data protection platform



## About Datto's Backupify Solution

Datto Backupify is the leader in cloud-to-cloud backup, offering an all-in-one backup, search, restore and export solution for Salesforce, Office 365, Google Apps and more. Backupify ensures companies can access and control the data they entrust to these systems and prevents data loss from external threats, user errors, and service failures.

## Prevent the Common Causes of Data Loss in Salesforce

1 in 3 companies report losing SaaS data. As companies move core applications and processes to the cloud, they face new challenges in enforcing IT best practices. While SaaS applications are safe, they are not people proof; They cannot protect against end user error, which is the #1 cause of data loss in the cloud. Backupify ensures that your critical company data is protected beyond situations where ransomware damage and misbehaving application workflows are to blame.

## Reasons for SaaS Data Loss

- 47% End-user delete
- 17% Employees over-wrote data
- 13% Hacker delete
- 10% Ended SaaS and lost data
- 7% Malicious delete
- 7% Application over-wrote another

*Source: The Aberdeen Group*

## Keep Data Secure with Enterprise-Grade Protection and Control

Backupify is the leader in reliable, secure cloud-to-cloud data protection. We're the first and only cloud-to-cloud backup provider to achieve SOC 2 Type II compliance, which provides rigorous standards for data security. All data in transit and at rest is encrypted, and we follow cloud security best practices for our internal controls and customer notifications. We continuously monitor and review data controls, as well as do annual penetration testing. With Backupify, you get total data protection.

## Key Capabilities

Automated. Enterprise-grade backup, search and restore for all Salesforce data and metadata, including:

- Standard Salesforce objects (Accounts, Contacts, Leads, Opportunities, etc)
- Custom Salesforce objects
- Files (Documents, Attachments, etc)
- Chatter Messages
- Apex code

Backupify for Salesforce also supports multiple environments through a single web based interface, including full support for production and sandbox (Full, Partial, Dev, and Dev Pro) environments at no additional cost.

## BACK UP, SEARCH FOR, AND RESTORE DATA EASILY WITH BACKUPIFY

### Automatically Back Up Data

Rest easy with automated, daily and on-demand backups for your entire Salesforce instance, including standard objects, custom objects, attachments, files, metadata and even Chatter messages. Instantly initiate a backup at any time to save you from not only data loss but business downtime — a best practice before uploading data or integrating a third-party app.

## Securely Manage Data

Protect business data with powerful security controls, including compliance with SOC 2 Type II reporting standards, as well as HIPAA compliance. All data is encrypted end-to end in transit and at rest in our Datto Cloud with a customer held unique AES 256-bit encryption key.

## Quickly Search for Backups

Locate specific backups of files and objects from your sandbox and production environments with robust search capabilities. Download previous versions by date to restore exactly what you need or to comply with business continuity best practices.

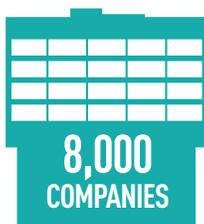
## Easily Restore and Export Backups

Restore standard objects to Salesforce from previous backups with the click of a button, allowing you to restore to a specific environment as of a specified time. Eliminate business downtime with a non-destructive restore process. Quickly identify and recover individual objects by reverting or creating new ones.

## Independent Copy

Backupify allows you to access your data without relying on Salesforce's infrastructure. If Salesforce experiences downtime, access your data using Backupify's independent interface.

## Datto Backupify supports:



## About Datto

Datto protects essential business data for tens of thousands of the world's fastest growing companies. Our Total Data Protection platform delivers uninterrupted access to data on site, in transit and in the cloud. Through Datto's network of partners, we provide companies with products and services designed to continually keep business running. Businesses rely on Datto for industry leading technology combined with unrivaled customer service. Datto is headquartered in Norwalk, Connecticut, and has offices in Rochester, Boston, Toronto, London, Singapore, and Sydney. Learn more at [www.datto.com](http://www.datto.com).

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