

Discover a World of Opportunity for MSPs in Cybersecurity

Opportunities abound for MSPs looking for new revenue streams. One market segment in particular never stops growing: cybersecurity.

SMBs know they need security help and they've got money to spend.

We spoke to nearly 3,000 SMB IT decision-makers around the world to learn more about their security concerns and priorities, and this is a snapshot of what they told us.

Survey respondents:



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Four in 10 (42%) survey respondents reported a boosted IT security budget in 2022

Almost one-third of SMBs devote

20% to 50%

of their IT budget to security



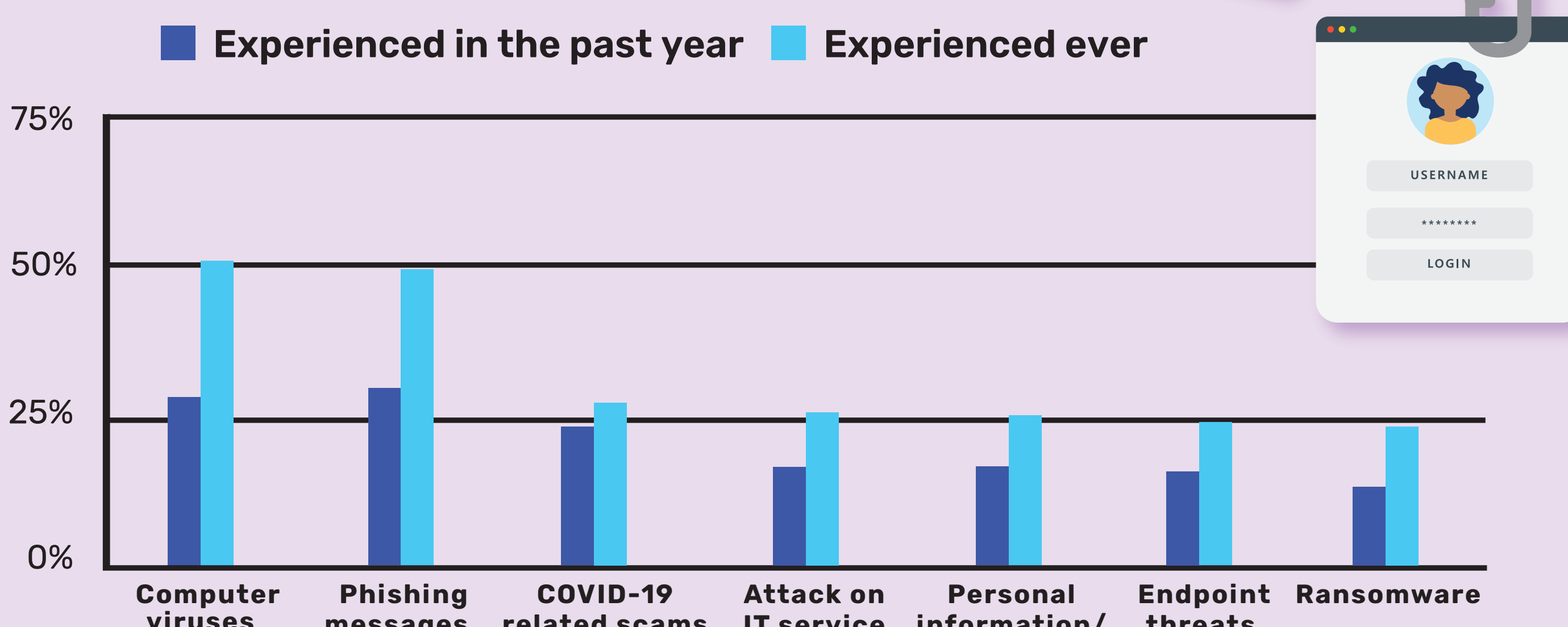
The Top 10 Security Challenges That SMBs Face



42% of SMBs attribute their security issues to lack of training

Phishing tops the list

of cybersecurity issues that have affected SMBs in the last 12 months



72%

of respondents anticipate being the victim of a phishing attack in the next year

Likelihood of being phished

41%

Extremely/very likely

31%

Somewhat likely

22%

Not very likely

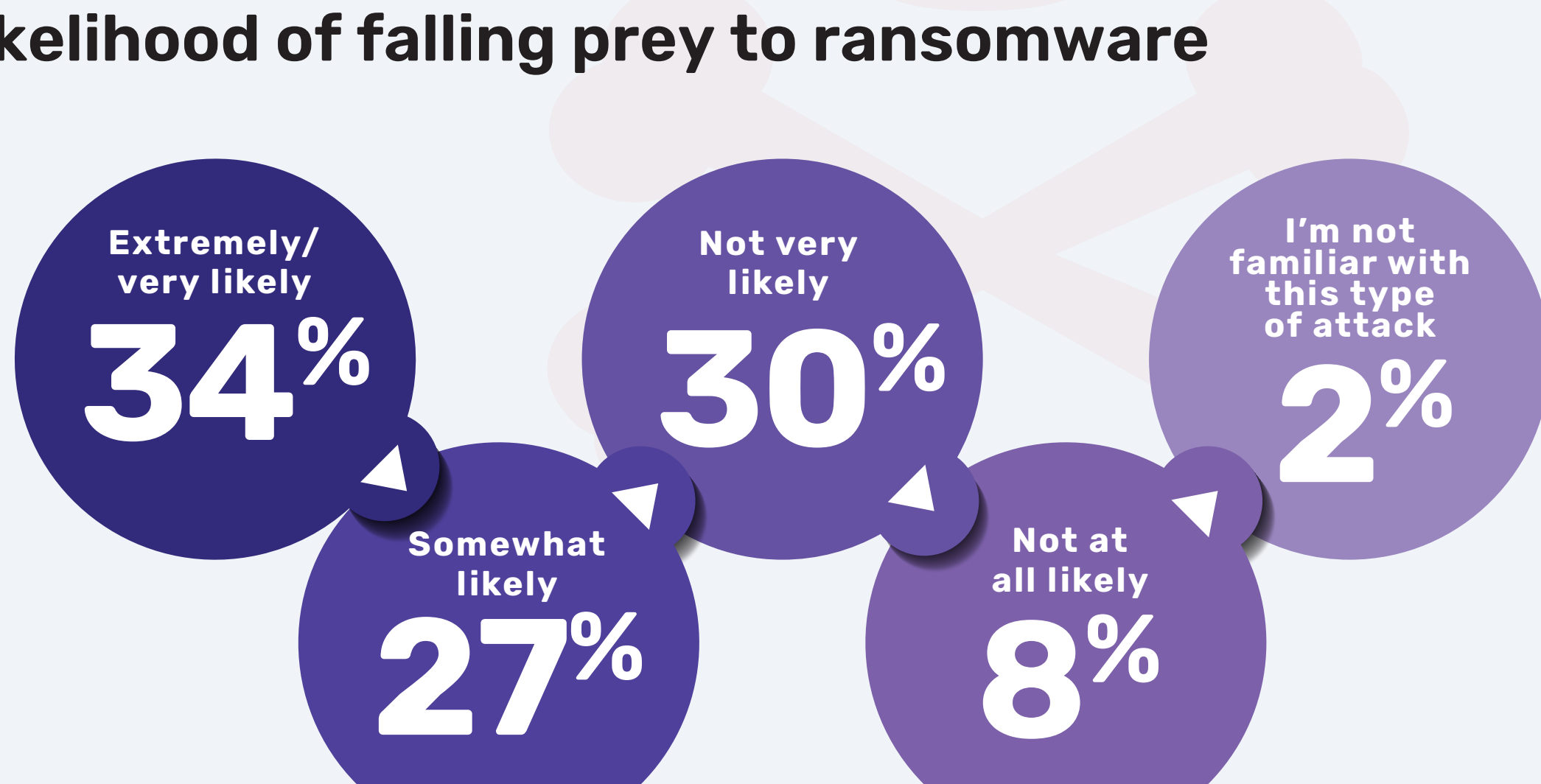
7%

Not at all likely



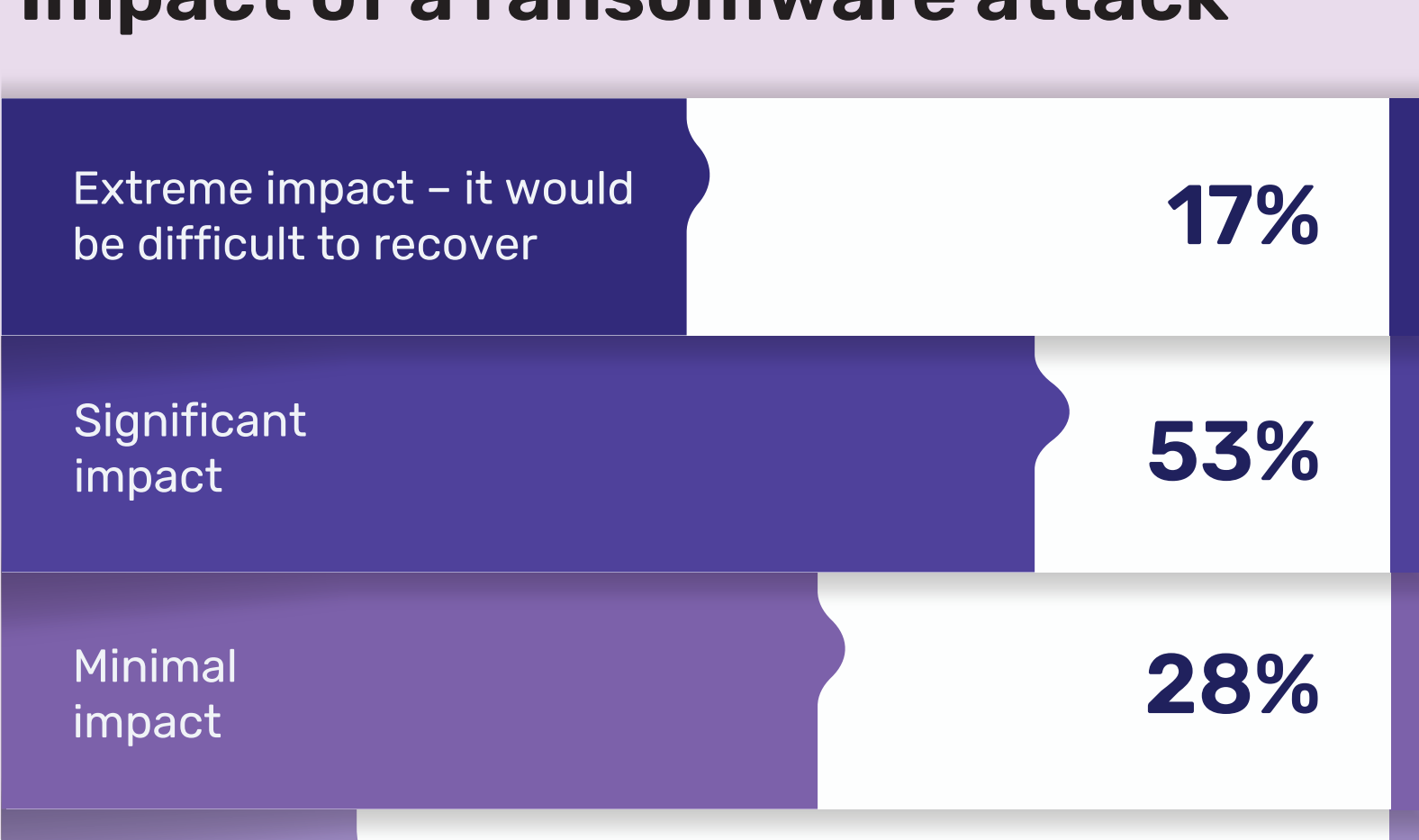
About **60% of respondents** expect to experience a ransomware attack in the next 12 months

Likelihood of falling prey to ransomware



Almost three-quarters of companies say that a ransomware attack would be a death blow

Impact of a ransomware attack



SMBs often juggle more risk than they can handle, with new issues always on the horizon. They need MSPs and MSSPs to help them mitigate their risks now and put themselves in a strong position to steer clear of cyber trouble later.

Learn more about SMB attitudes toward cybersecurity and other growth opportunities for MSPs in our report Datto SMB Cybersecurity for MSPs.



Download the report now!