SUCCESS STORY

DURING GOOGLE OUTAGES, COREL KEEPS THINGS MOVING

backupify

a datto company

With millions of businesses around the world using G Suite, a Google outage can bring worldwide productivity to a standstill. Today's cloud-forward companies simply can't get through their day-to-day operations without access to email, documents, sheets, and other important data that keeps their business running. So what's a company to do to ensure they can continue business as usual despite Google going down?

Creative software company, Corel Corporation, is one of the many companies proactively addressing this issue.

"Our C Suite wanted some sort of redundancy if Google should fail. Email is the heart of the company so we needed a great backup plan. Backupify has been all of that and more for us," explained Larry Cooke, Sr. Manager Infrastructure and Client Services at Corel.

Cooke went on to explain the driving philosophy behind IT at Corel.

"There are two sides of IT. There's the old school folks who focus solely on security and want to hug their data so they know it's there. Then there's the side who focus on not only security, but on productivity. These IT pros help their companies grow and their people become more efficient. At Corel, we take the latter approach. We wanted to manage file restores on our users' behalf - addressing security for a company that's largely cloud-dependent and needs to be that way in order to be as productive as possible."

When Cooke discovered Backupify for G Suite, it satisfied everything he wanted in a third-party backup tool for SaaS applications.

"The tool helps us keep user data within the company and allows us to easily move data from one employee to another. This is hugely helpful with new and departing employees. Additionally, the backups kick off as soon as new users are added," explained Cooke. "There is peace of mind in knowing that."

For Cooke, the easy integration was what ultimately made Backupify Corel's top choice. Corel has a dedicated Google Drive for almost every department - Finance, IT, Marketing - you name it. Backupify proved to be a solution designed for the Enterprise, able to back up massive amounts of data, and allow Corel to maintain ownership of their data outside of Google.

When Google goes down, the team at Corel can avoid data loss and keep things moving with access to all of their data via Backupify.

OUR C SUITE WANTED SOME SORT OF REDUNDANCY IF GOOGLE SHOULD FAIL. EMAIL IS THE HEART OF THE COMPANY SO WE NEEDED A GREAT BACKUP PLAN. BACKUPIFY HAS BEEN ALL OF THAT AND MORE FOR US.

Larry Cooke
Sr. Manager Infrastructure and Client Services at Corel

About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures.