



SUCCESS STORY

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# Bleacher Report Scores Big with Backupify for G Suite



**DATA LOSS IS A SIGN OF THE TIMES, AND IF YOU DON'T HAVE SOMETHING IN PLACE FROM THE BEGINNING, THERE'S NO GOING BACK. THERE IS NO TIME MACHINE.**

**Thomas Cosby**  
IT Operations Engineer



Sports news website, [Bleacher Report](#), aims to be an ever present energy in the world of sports, capturing and unleashing the moments in which their audience of 5M+ sports fans care. To keep pace with the demand for new content, the editorial team at Bleacher Report operates on G Suite to streamline collaboration.

When IT Operations Engineer, Thomas Cosby, joined Bleacher Report, he wanted to implement a third-party backup solution for the company's G Suite. As Thomas puts it, "Data loss is a sign of the times, and if you don't have something in place from the beginning, there's no going back. There is no time machine."

Prior to Thomas' arrival, IT needs were outsourced. The staff depended heavily on Google Vault to transfer data between users and the notion that "data in the cloud *must* be backed up." Thomas knew better and moved to remedy these notions that had proved to be cumbersome for the team in the past.

The engineer set out to find something as close to a time machine as possible for the company's data. Thomas found that transferring data between Google Vault users during turnover was time-consuming and complex. Google Takeout was also difficult to manage from an IT standpoint, because it's a manual export process that has to be triggered on demand. Thomas knew that data loss could occur at any moment, and having the most up-to-date G Suite data exported in those instances was unlikely.

To meet the daily backup and restore needs of the growing Bleacher Report team, Thomas chose to implement [Backupify for G Suite](#). With automated backups three times a day, he would no longer have to worry about data loss. An updated backup would always be available. Backupify also allows Thomas to easily transfer data between users. This feature was a huge plus and continues to aid Thomas during employee turnover or role changes.

When vetting backup solutions, the ability to backup and restore large volumes of data was a must for the Bleacher Report team. The volume of data they're creating each day is constantly growing, and Backupify was the only solution that could scale at their level. With Backupify on his roster, Thomas is currently backing up 500 users, and there is no limit to the amount of data they can back up.

### About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures. Learn more at [www.backupify.com](http://www.backupify.com).

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