



**Holladay Properties  
streamlines data management  
in Microsoft 365  
with Backupify**



WE'VE GOT A HANDFUL OF PEOPLE MANAGING 300 END USERS AROUND THE UNITED STATES. WE CAN'T BE WORRIED ABOUT PULLING DATA OR OFFBOARDING PEOPLE AND MAKING SURE EVERYTHING'S ARCHIVED. WITH BACKUPIFY, ALL WE HAVE TO DO IS LOOK AT THE DASHBOARD AND SEE THAT THE BACKUP HAS BEEN RUN.

**Tony Gaby**  
System Administrator



Holladay Properties is a commercial real estate development and property management firm based in South Bend, Indiana. They assist clients through every stage of the real estate life cycle, providing solutions for construction management, brokerage and leasing, facility maintenance, property management, and more.

With more than 25 offices around the United States, Holladay Properties is tasked with keeping track of vital data at disparate locations. That's why they turned to Backupify. The company was getting ready to merge 300 users from two different Microsoft 365 tenants and wanted to ensure essential data wouldn't be lost.

Holladay Properties System Administrator Tony Gaby had worked with Backupify before. He'd been impressed with Backupify's customer service and knew the backup and recovery solution would be essential for the task.

**"Without Backupify we would have had probably ten different multi-million dollar construction deals that we didn't have the information for," Gaby says.**

Since then, Backupify has revolutionized the way Holladay Properties operates. Thanks to Backupify for Microsoft 365, members of the staff are more comfortable working in M365 and feel empowered to utilize the suite of applications to their fullest potential.

"People are more comfortable working in Microsoft 365 now because there are less ramifications for accidentally deleting something," Gaby says. "If someone leaves, we're not afraid that they're going to walk out the door with a handful of data. Backupify gives you that piece of mind."

Backupify has streamlined data management at Holladay Properties. The company is required to retain records of essential contract and financial information for five years for governance and compliance purposes. Backupify makes data retention simple by automating the process.

**"We've been using Backupify as a set-it and-forget-it solution. That's really one of the perks."**

"It's easy and it just works. It's not something I have to take time out of my day to worry about. I can just trust it. You know you're getting what you pay for and more."

### About Backupify

Backupify, a Datto company, is the leader in cloud-to-cloud backup, enabling enterprises to extend data protection and accessibility best practices to the cloud. Backupify gives IT professionals the security and control they need against data loss from user errors, external threats, and service failures.

## datto

### Corporate Headquarters

Datto, Inc.  
101 Merritt 7  
Norwalk, CT 06851  
United States  
partners@datto.com  
www.datto.com  
888.294.6312

### Global Offices

USA: 888.294.6312  
Canada: 877.811.0577  
EMEA: +44 (0) 118 402 9606  
Australia: +61 (02) 9696 8190  
Singapore: +65-31586291