



a datto company

How Backupify Helps Support GDPR Compliance

Data Integrity and Backup

An important part of GDPR compliance is the ability to ensure the ongoing confidentiality, integrity and availability of processing systems and services. It is also critical to be able to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident.

Backupify supports GDPR compliance by giving you the ability to restore SaaS data quickly, in the way you need, for the length of time that you need.

Data Retention & User Data Deletion

Under GDPR, it is important for you to determine how long you would like to retain your data. Backupify provides a number of options that you can use to tailor your data retention schedules to your needs. Our Custom Data Retention feature allows you to store data for the length of time that you specify - choose to keep data for as long as a few days, years, or indefinitely.

Should you encounter a request for a user's data to be purged, we make it easy to delete data from our system. When users are removed from the user management dashboard, their data is deleted from Backupify. If you wish to retain data of former employees, you may keep them as an "Archived" user which will retain their backup history.

Our support team has the ability to delete individual point in time backups (snapshots) if you deem them necessary to remove. Deleting any snapshot or group of snapshots will not affect your backup schedule, giving you the ability to respond to user requests while still keeping an efficient set of backup data.

Data Storage

Under GDPR, it is important to know where your data is stored. Backupify as a cloud to cloud backup solution was designed to store backups in-region. All data is stored in our parent company Datto's Private Cloud, purpose-built to maintain data integrity and security.

Backupify offers cloud storage in different geographic locations, including in Europe. During initial onboarding, you have the option to choose where you would like to store cloud data at the time of setup. This location can be changed later based on your needs.

Today, you can check where your cloud data is stored in Backupify on your dashboard screen. Simply refer to your Node URL in the Account Details section on the far right side of the app homepage. The prefix at the start of your URL corresponds to regional databases you can [view here](#).

Alternatively, you can open a technical support ticket and let us know how we can provide further assistance.

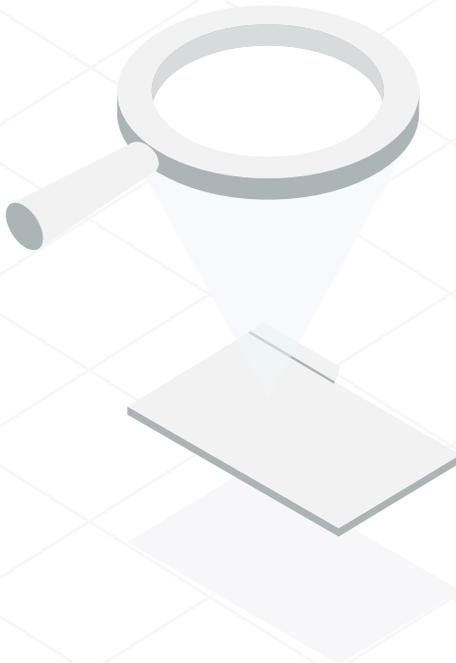
Data Encryption

Data transmitted from cloud locations like Office 365 and G Suite to Backupify and replicated to Datto's Cloud is transmitted in an encrypted form and is stored on secure servers.

Updated Terms and Privacy Notice

As part of its GDPR preparation, Backupify will also be releasing an updated set of terms and an updated privacy notice.

Backupify's focus on security means that our teams work tirelessly to ensure we can support your organization and your clients with compliance. While our product functionality can support your compliance efforts as a backup solution, we recommend that you consult your own advisors to help with your specific needs relative to your industry.



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