

5 Reasons Why IT Departments Need a **BACKUP SOLUTION** for Business Continuity



Did you know that **67% of people** are unsure how to respond to a data breach? As an IT professional, keeping your data secure is no easy task. Between the risk of human error and the threat of a cyberattack, IT professionals need a comprehensive business continuity solution they can trust.

With many legacy solutions leaving gaps and adding complexities, IT professionals are left scrambling to ensure all data entry points are secure. But that's where Datto comes in. At Datto, we help IT teams achieve true peace of mind with backup and recovery solutions positioned for business continuity. Read on to see how your organization can gain 100% confidence in your data backup and understand how secure protection doesn't have to be complicated.

Let's explore how a unified backup solution can transform your approach to business continuity.

1. **Safeguard Against Cyber Attacks**

More than 50% of organizations worldwide fell victim to ransomware attacks in 2023. Ransomware is a major cyberthreat that's increasing every year and causing the risk of significant damage to rise. **Backup is your first and last line of defense against an attack.** The right solution:

- ✓ Restores compromised machines in minutes.
- ✓ Seamlessly integrates with a secure private cloud.
- ✓ Provides immutable backup copies isolated from the production environment.
- ✓ Leverages artificial intelligence and machine learning to detect anomalies, ransomware and encryption, alerting users to potential threats.



2. Eliminate Downtime and Outages

In 2024, the average cost of unplanned IT outages rose to **\$14,056 per minute**, an increase of nearly 10% since 2022. As complexity increases, the risk of downtime remains high. IT professionals, especially those with multifunctional roles, are stretched thin. Troubleshooting backup failures not only consumes valuable time but also jeopardizes your SLAs. The right solution:



- ✓ Helps solve errors before they occur by identifying and fixing common backup problems without user intervention, eliminating the need to babysit backups
- ✓ Automatically applies software updates to keep appliances up to date with the latest fixes, releases and security patches.
- ✓ Continuously monitors the OS of protected systems, remediating issues proactively through SaaS connectivity.
- ✓ Sends users email alerts about remediation actions, allowing IT professionals to focus on more strategic projects.

3. Recover quickly from disaster, guaranteed

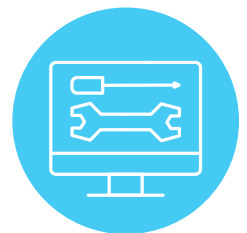
Disaster Recovery-as-a-Service (DRaaS) ensures applications and data are available within defined recovery time objectives (RTOs) and recovery point objectives (RPOs). A backup solution with integrated cloud DRaaS can provide service level agreements (SLAs) to fit your business's needs. The right solution:



- ✓ Offers full white-glove service, handling everything from onboarding to seamless service recovery and assisted failback.
- ✓ Delivers award-winning customer support through a simple phone call, allowing hands-free spin-up in the cloud and eliminating the need to manage a secondary site or cloud infrastructure.
- ✓ Delivers data back via an encrypted physical device faster than downloading over the WAN for faster cloud setup and a Data Shipment SLA.

4. Understand the impact of an outage before it happens

Regular disaster recovery testing is essential but time-consuming. In the busy lives of IT professionals, intelligent tools that independently perform routine tasks are a must. The right solution:



- ✓ Automates application recovery testing, minimizing IT intervention.
- ✓ Restores applications, measures RTO and RPO, and identifies recovery issues.
- ✓ Conducts all testing on the backup appliance or the cloud backup, ensuring no production impact.
- ✓ Schedules tests, runs them automatically, and provides detailed reports, validating recoverability and compliance.

5. Manage your entire BCDR universe from a single pane

A modern, intuitive user interface (UI) is essential for quick incident response and recovery. It ensures IT professionals never miss potential data risks, guaranteeing recoverability and compliance. The right solution:

- ✓ Consolidates local backup and recovery tasks within a single pane of glass, featuring an intelligent alerting engine that prioritizes critical issues, such as skipped backups and replication failures, ensuring recovery SLAs are always met.
- ✓ Provides a customizable dashboard that enables quick problem detection and resolution.
- ✓ Stays consistent across physical, virtual or mixed environments, and manages thousands of appliances from one interface.
- ✓ Integrates seamlessly with Software-as-a-Service (SaaS) modules, making it easy to manage backups for Microsoft 365, Google Workspace and Salesforce.



See how a comprehensive backup solution can simplify management, enhance security, guarantee quick recovery, automate testing and reduce downtime.

See our solutions in action today!

GET A DEMO

