

# The Datto Cloud

The Purpose-built Backup and Recovery Cloud



**The immutable Datto Cloud is the purpose-built backup and recovery cloud that provides maximum flexibility for MSPs and their clients.** The Datto cloud is the backbone for Datto Unified Continuity by not only providing offsite images of backups but protecting them from harm through multiple layers of security. MSPs can be assured that their client's data is secure and recoverable. And in the case of a recovery, the Datto Cloud offers more functionality and better performance at a lower cost than similar solutions.

- Exclusive Cloud Deletion Defense™ to protect backups
- Geographically distributed for safety and data sovereignty
- Multiple security layers including 2-factor authentication
- Proven technology serving over 10,000 restores per month
- Exabyte scalability supporting over 1 million end-clients
- Remarkably simple pricing with no hidden fees

**The design principles behind the Datto Cloud are simple.** Provide an immutable backup repository that secures all client backups while providing a resilient, scalable platform for cloud-based recovery.



Secure



Proven Technology



Scalable



Simple Pricing



Geographically Distributed

## Lower TCO = Higher Margin

Unlike solutions that rely on public clouds or charge for resource utilization when their cloud is used for recovery, the Datto Cloud gives MSPs a predictable and remarkably simple cost structure based on client data retention: 1 year or infinite cloud retention.

- **No tiers or additional costs associated with:**

- Data Stored
- Performance
- Service Levels

- **No hidden costs for:**

- DR Testing
- Compute, Egress
- Data Seeding

## Security Comes First

Attackers, especially those who spread ransomware, have set their sights on backup solutions in order to make recovery impossible. The Datto Cloud includes multiple security layers to protect client data, backed by a team of in-house security professionals.

- Two factor authentication Datto Backup Portal login and no direct partner or client access to snapshots stored in the cloud
- Hardened backup appliance with no cloud admin access to ensure no backdoor access to the cloud
- Multiple gates for internal access to the cloud
- Cloud Deletion Defense™ to "undelete" malicious or accidental agent or backup snapshot deletion
- AES 256 encryption in flight, optional encryption at rest

## Better Built DRaaS

Disaster Recovery as a Service, or DRaaS is an often-used term for providing a service to recover a server, file or image from and in the cloud.

While some solutions simply connect to a public cloud, which can be costly and provide inconsistent performance others rely upon a complex, tiered approach than can also lead to variable costs associated with cloud-based recovery.

The screenshot shows the Datto Backup Portal interface. At the top, there's a 'Start a Restore' section with three options: 'File Restore' (Restore files and folders stored in the Datto Cloud), 'Virtualization' (Boot the system in a virtual environment in the Datto Cloud), and 'Image Export' (Export a recovery point as a VHD, VHDX, VMDK, or VMOK-linked file). Below this is a 'Virtualizations' table with two entries:

NAME	VNC	CREATED	RECOVERY POINT	RESOURCES	NETWORK
TECH003-PC	<input checked="" type="checkbox"/>	2 minutes ago	14/Feb/2017 01:04 PM	2 CPU   4 GB e1000	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
DESKTOP-6EALUJ3	<input checked="" type="checkbox"/>	a minute ago	7/Dec/2018 03:00 PM	2 CPU   4 GB e1000	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

*Recover servers and images in the Datto cloud*

SIRIS DRaaS utilizes the Datto cloud so that MSPs get a best-in-class solution with a predictable cost model.

- **Flat fee DRaaS**

- No compute costs
- No complicated tiers
- No cost DR testing
- No reverse round-trip free

## The Datto Cloud — Born for the MSP

**datto**

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