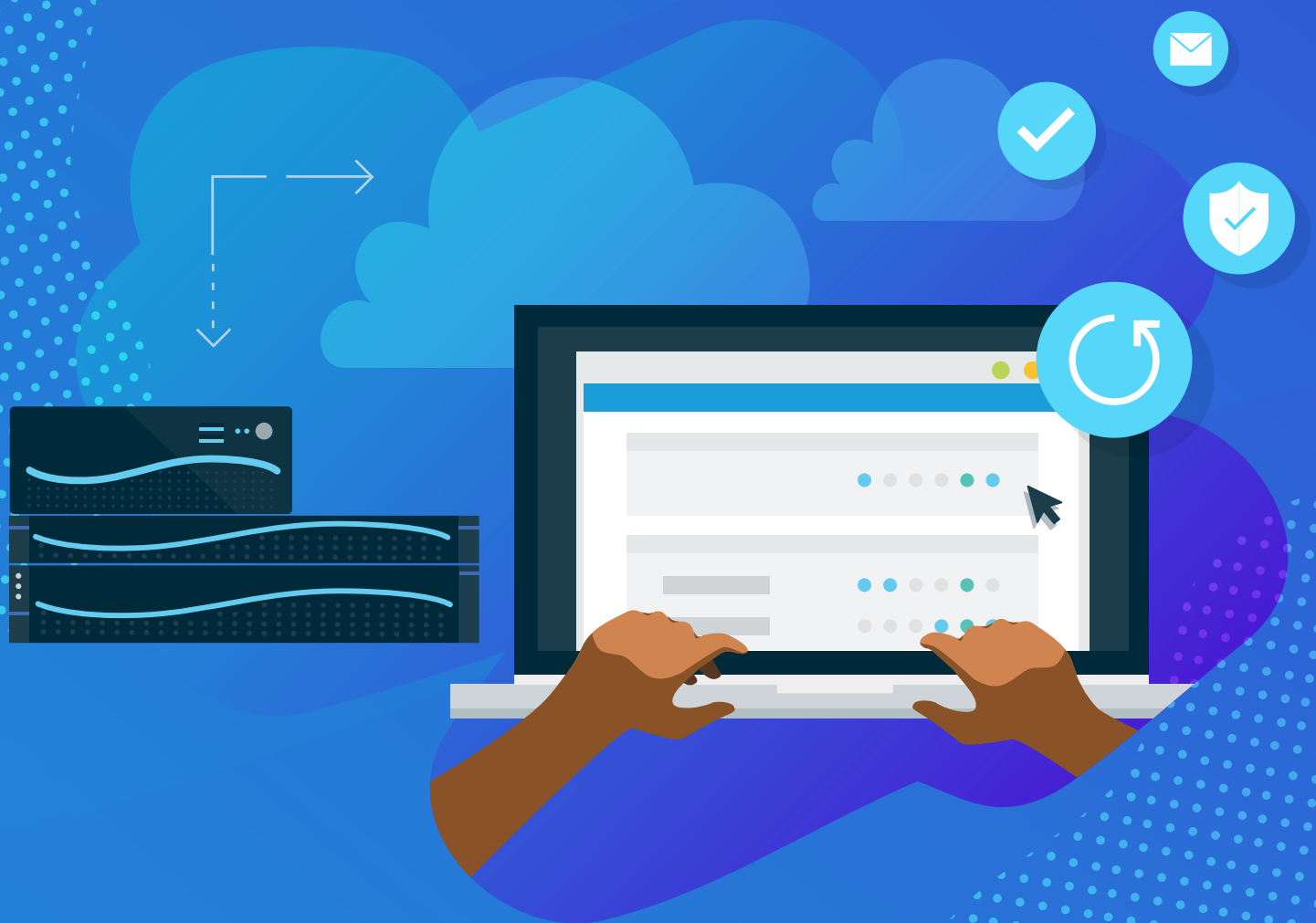


Datto Unified Continuity

Business Continuity and Disaster
Recovery Solutions Built For
Managed Service Providers



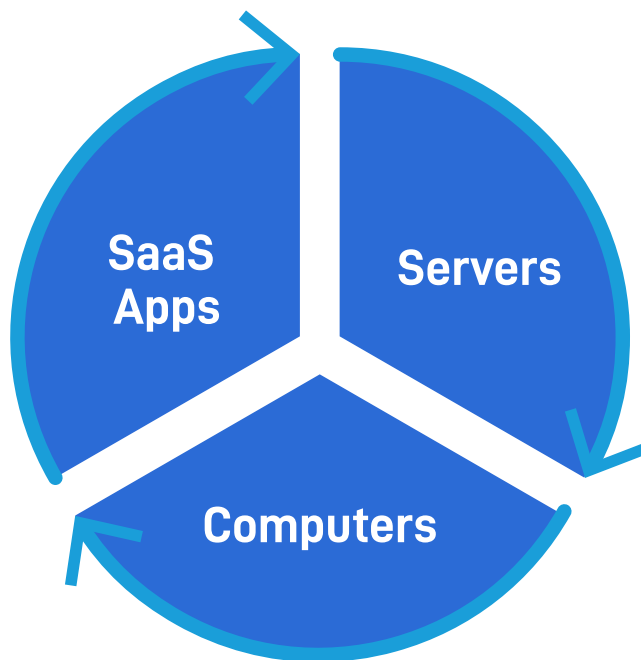
datto

Business Data Is Under Attack More Now Than Ever Before

Critical business data lives on servers, personal devices, and in the cloud. If any of that data is compromised or breached, companies are vulnerable to significant revenue loss and even failure. With 85% of MSPs reporting attacks against SMBs in the last two years, MSPs need a powerful solution that protects against ransomware, accidental deletion, and disasters no matter where the attack occurs.

Protecting Business Data No Matter Where It Lives

Datto Unified Continuity gives MSPs the **comprehensive tools** necessary to protect their clients' files and applications, whether they live on local servers, SaaS applications, or end-user computers. Built specifically for MSPs, Datto offers data protection solutions businesses can **rely** on, regardless of size or infrastructure. With a wide array of restore options to match any recovery scenario, Datto Unified Continuity provides MSPs with peace of mind knowing critical business data can be restored in seconds and normal business operation can continue.



WITH 85% OF MSPS REPORTING ATTACKS AGAINST SMBs IN THE LAST TWO YEARS, A POWERFUL SOLUTION THAT PROTECTS AGAINST RANSOMWARE, ACCIDENTAL DELETION, AND DISASTERS NO MATTER WHERE THE ATTACK OCCURS IS ESSENTIAL.



Datto Unified Continuity

Datto Unified Continuity products work together to provide a seamless data protection experience. Regardless of customer size or infrastructure, Datto Unified Continuity provides MSPs with a comprehensive solution that can be customized to their clients' specific business needs. Datto's cloud-based partner portal makes it easy for MSPs to manage their customers' environments seamlessly, ensuring business is always on and resilient against downtime and data loss.

Continuous, Reliable Data Protection

100% confidence in your backups

Datto Unified Continuity provides peace of mind that your client's backups are healthy and will restore when you need them.

- **Secure, reliable backups** - run as often as every five minutes with advanced verification to ensure backups boot correctly and are intact
- **Ransomware protection** - backups are stored securely and scanned to ensure no ransomware is present
- **Comprehensive reporting and alerts** - configurable alerts and automated reporting to proactively monitor protected systems

Minimize Downtime, Maximize Uptime

Complete protection for every data loss scenario

Critical business data is vulnerable to theft, user error, hardware failures, and ransomware no matter where it lives.

- **Restore options for any scenario** - including bare metal restore, file and folder recovery, and point-in-time rollbacks
- **Local and cloud failover for servers** - high performance recovery on local appliance or in the Datto Cloud, Datto's purpose-built backup and recovery cloud
- **Protection against permanent cloud data loss** - automatic, reliable SaaS backup and recovery directly to the Datto Cloud

Increase Efficiencies

Keep business operations running smoothly

Built for MSPs, Datto's Unified Continuity products enable efficient management and service delivery.

- **Single pane of glass** - monitor and manage fleets, oversee integrations, alerts and reporting to save time and resources
- **Easy to use** - simple deployment, configuration and onboarding. No training is required.
- **Integration with popular tools** - simple setup and integration with popular RMM tools eliminates lag time to protection

Powerful, Secure Cloud

Run Anywhere, Protect Anything

Datto's Unified Continuity solution is powered by the Datto Cloud for easy backup and recovery anywhere in the world.

- **Comprehensive cloud protection** - recover quickly via the Datto Cloud for no additional cost
- **Secure and geo-redundant Datto Cloud** - choose where cloud data resides with secure data centers all over the world
- **Flexible Cloud Retention** - tailored to organizations that are subject to regulatory requirements

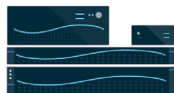
Increase Margin, Grow your Business

Streamlined business continuity solutions save time, money, and headaches

Datto's commitment to the MSP market and reliable, easy-to-manage products help expand your reach and close more business.

- **Margin-rich protection** - customize data protection solutions for each client with a streamlined, self-service buying experience
- **Simple, predictable price model** - maintain consistent margins with no overages or additional fees
- **Help every step of the way** - 24/7/365 direct-to-tech support, sales and marketing assistance, plus much more expand your reach and drive revenue

Unified Continuity



SIRIS



ALTO



Azure



NAS



Datto SaaS Protection
• Microsoft 365
• Google Workspace



Datto SaaS Defense
Microsoft 365



Datto Cloud
Continuity for PCs



Datto File Protection



Datto Workplace

SIRIS - Secure Cross-Platform Data Protection

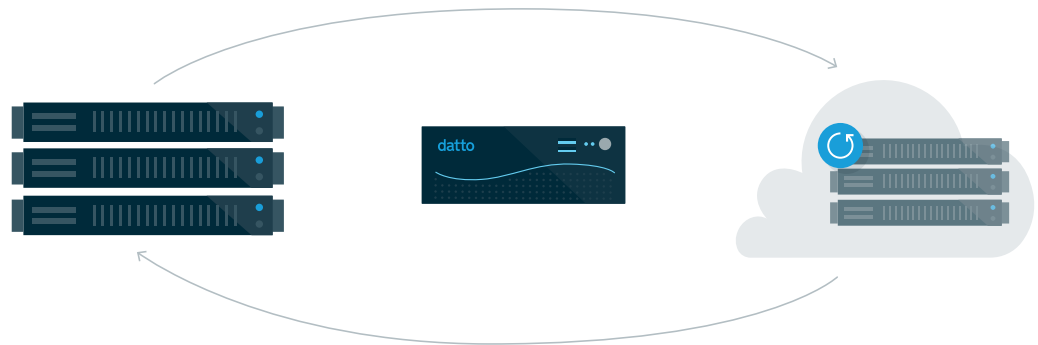
SIRIS is fundamentally different from traditional backup and recovery solutions.

With its cloud-first approach, SIRIS is an all-in-one solution that incorporates local backup and recovery with a secure, cloud-based repository and full disaster recovery in the cloud. All of this is administered from a multi-tenant cloud portal that allows MSPs to view, manage and recover client data from a single interface.

Versatility is a guiding design principle. From servers to virtual machines, SIRIS offers deployment flexibility that spans a software-only implementation to hardened backup appliances, so MSPs can choose the best fit for their client's requirements.

Innovative features include:

- Inverse Chain Technology™ for faster and more reliable backup
- Patented ransomware scanning detects possible infections as part of the backup process.
- Patented Screenshot Verification provides advanced recovery assurance
- Intuitive Recovery Launchpad for fail proof recovery
- Patented Fast Failback™ to primary system after a disaster
- Instant virtualization recovery, local or in the cloud



Datto Continuity for Microsoft Azure

Datto Continuity for Microsoft Azure is a comprehensive, secure, and reliable business continuity solution. It protects clients' workloads in Azure from malicious attacks, vendor outages and single-cloud risk. Features include:

- Comprehensive protection and superior performance delivered with hourly backups to the secure Datto Cloud
- Protect and manage on-premises and Azure workloads from a single portal
- Turnkey solution with simple, flat fee pricing
- Guaranteed reliability with screenshot verification, automated testing, and email alerts

Datto SaaS Protection - Backup and Recovery for Microsoft 365 and Google Workspace

Datto SaaS Protection is a cloud-to-cloud backup solution, offering comprehensive backup and recovery for critical cloud data that lives in Microsoft 365 and Google Workspace applications.

With SaaS Protection MSP's can have confidence they are protecting and can recover end-client data beyond limited SaaS vendor backup capabilities, avoiding potential costly data loss and user downtime.

- Maximize protection against permanent data loss
- Recover fast from ransomware or user error quickly
- Manage client backups from a single pane of glass
- Deploy licenses as needed, only pay for what is used



Datto SaaS Defense - Advanced Threat Protection for Microsoft 365

SaaS Defense is an advanced threat protection and spam filtering solution that detects zero-day threats and proactively defends against malware, phishing, and business email compromise (BEC) attacks that target Microsoft Exchange, OneDrive, SharePoint, and Teams.

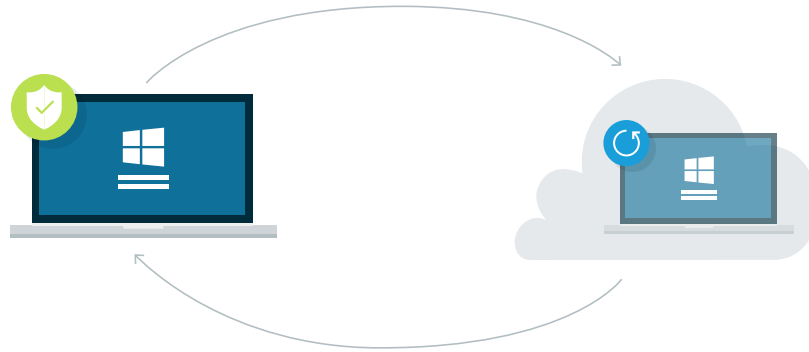
SaaS Defense is a fully integrated add-on to SaaS Protection, providing MSPs with a multi-layered cloud security solution for Microsoft 365.

- Protect against permanent cloud data loss with a multi-layered security approach.
- Detect unknown cyber threats at the first encounter with SaaS Defense
- Recover quickly from user error, ransomware, and other cloud data loss with SaaS Protection

Cloud Continuity for PCs - Eliminate Endpoint Data Loss and Streamline Recovery

Cloud Continuity for PCs is a reliable, easy-to-use backup and recovery solution for PCs. A tremendous amount of important business data still lives locally on employee laptops. Datto allows MSPs to protect their client computers against ransomware, loss or theft, system failure, and accidental deletion.

- **Image-based backup technology** - provides appliance-free PC backup directly to the Datto Cloud
- **Reliable backup and restore** - easily restore individual files, or restore the entire PC image including device configuration, setup and applications to a new device with no additional hardware required
- **Simple deployment and management** - deploy and manage directly from the Datto partner portal or from Datto RMM



The Datto Partnership

Datto goes beyond simply offering a product portfolio that helps MSPs set themselves apart from the competition. Our partners have access to sales content and training, marketing automation, 24/7/365 support, data seeding, DR testing, and more.

Best-in-Class Products, Integrated Platform

Datto delivers best-in-class BCDR, SaaS Protection, Networking, RMM, and PSA solutions specifically designed for MSPs. With Datto products, you can build a managed services practice that drives revenue and growth, optimizes service delivery, and creates efficiency across your business.

Integration between products increases MSP efficiency by reducing the number of steps necessary to complete tasks. Datto Unified Continuity's integrated platform removes complexity, enables recovery of systems and data quickly and efficiently, and helps you deliver amazing service to your clients.

24/7/365 Support

MSPs can directly access Datto tech support by phone at any time. Every day, we do 40-50 disaster recoveries at no charge to partners, demonstrating our total commitment to support.

Sales and Marketing Enablement

The Datto Partner Portal sets our partners up for success with free tools and content to help you build your brand, generate more leads, and close more deals.

No Certifications Required

We build products that are easy to set up and use, and provide all the information MSPs need in one place. The Datto Partner Portal includes an in-depth Knowledge Base, e-learning modules, and support tools for speedy problem resolution.





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