



SUCCESS STORY

Why Datto SaaS Protection is the Perfect Solution for Two River Tech

datto

Frank M. DeBenedetto is the founder and owner of Two River Technology Group, an MSP located in New Jersey. Many of Two River Tech's customers are in the financial services and legal sectors, so the ability to maintain backups and review content from employee mailboxes is crucial from a compliance standpoint.

In order to help his clients get the most out of their technologies and keep their businesses running, DeBenedetto knew his business needed to evolve. About five years ago, he went on the hunt for a cloud backup vendor. He knew that the industry was beginning to shift and he wanted to be on the forefront. "I didn't want to be the last guy selling servers and trying to play catch-up," said DeBenedetto.

In the cloud's early days, one of DeBenedetto's clients needed to access previously deleted data. "We had one specific instance where an attorney wanted to go back and access the mailbox of a former employee from the year before, but we couldn't do it. We had deleted their mailbox when the employee left, so there was no archive to go back to."

While Two River Tech was not liable for the loss, "I think they were disappointed in learning that we did not have that capability. They think 'Well, don't you back everything up? Aren't we able to get back that information?'"

When Two River Tech partnered with Datto, he knew Datto SaaS Protection was the perfect compliment to the current services he was offering to his clients. "As I started to explore the product line, I saw [SaaS Protection] and that's when I realized 'oh wow, I have a BIG need for this'. Datto SaaS Protection filled a void for our services. Now we have a product line that can stop all forms of data loss."

Adopting Datto SaaS Protection has paid off for Two River Tech. When a client from an accounting firm required data from a deleted email account, DeBenedetto's team was able to easily restore the relevant emails to solve the issue. "Our client was more than thrilled to realize that although they had deleted the account, we could still go back and grab that data that they needed. We looked like heroes," said DeBenedetto.

According to DeBenedetto, all MSPs need SaaS Protection. "People tend to think that if their data is already offsite, that they don't need backup. However, Office 365 does not have unlimited native archiving capabilities. Many MSPs just automatically assume that because data is in the cloud already, that it's protected. It's important to take a look and really understand those capabilities," he said.

About Datto

At Datto, our mission is to empower the world's small and medium sized businesses with the best in enterprise-level technology. We do it by equipping our unique community of Managed Service Provider partners with the right products, tools and knowledge to allow each and every customer to succeed. It's an approach that's made us the world's leading provider of MSP delivered IT solutions. Datto is headquartered in Norwalk, CT, with offices worldwide. Learn more at www.datto.com.



DATTO SAAS PROTECTION FILLED A VOID FOR OUR SERVICES. NOW WE HAVE A PRODUCT LINE THAT CAN STOP ALL FORMS OF DATA LOSS.

Frank M. DeBenedetto
Two River Technology Group, Founder



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