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AI: Your greatest ally or hacker's favorite weapon?

AI was made to move us forward, but hackers had other plans. It now writes phishing emails that pass for the real deal, morphs malware in seconds and fakes voices so well that even your team might listen. But here's the twist: AI can protect just as fiercely as it attacks.

Are you ready to use it before it's used against you?

THE AI PARADOX

AI is a double-edged sword, empowering both hackers and defenders. As breaches skyrocket due to human error, businesses are betting on AI to turn the tide.

45% of breaches in 2024 were tied to human error (poor user practices and gullibility), up from 15% last year, due to AI-powered attacks.

53% of businesses believe AI will enhance their cybersecurity.

THE RISING THREAT

AI-driven attacks are evolving at breakneck speed, outsmarting traditional defenses with terrifying precision.

◉ **AI-generated phvishing**: Emails so authentic, even experts are deceived.

◉ **Real-time malware**: Adapts instantly to evade detection.

◉ **Deepfake deception**: Realistic voice and video used for social engineering.

FIGHTING BACK

Businesses are rising to the challenge, pouring resources into smarter defenses to counter AI's dark side.

38% of companies are hiring dedicated security staff, the fastest-growing IT role.

45% of organizations are prioritizing security awareness training to boost cyber vigilance.

52% of organizations plan to add or upgrade cybersecurity solutions, making security their top priority.
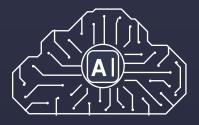
DATTO: YOUR CYBER BODYGUARD THAT NEVER BLINKS

With advanced threat detection and rapid response, Datto EDR and AV deliver robust protection without adding headcount.

Miercom

99.62% EFFICACY RATING

Miercom, a trusted independent testing firm, rigorously evaluated Datto EDR and AV, confirming its near-perfect threat detection. Discover the power of these solutions together by reading the full report.

Sources:
1. Kaseya cybersecurity survey report 2024
2. The future of it survey report

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