



# One Datto: Unified Solutions for IT Professionals

Small-to-medium-sized businesses (SMBs) are frequently caught in a web of using too many tools from too many different vendors. This often hurts productivity and puts unnecessary stress on the IT department, leading to them feeling overwhelmed between managing everyday IT operational work, ensuring security and improving system performance. This jumble of tools results in fragmented workflows that cause inefficiencies, making the job of IT professionals tougher instead of simplifying it.

Luckily Datto has the solution to all these problems – a unified suite of tools to address all your IT needs, from endpoint monitoring and management to service desk management and from security to backup. With a single vendor meeting all your IT needs, you can rest assured that otherwise hard-to-find capabilities, like seamless integration, automation and increased efficiency and productivity, are easily within your reach.

That's why at Datto, we're committed to constantly innovating our solutions, ensuring you always have the latest and greatest tools at your disposal. By partnering with Datto, you also tap into a community dedicated to your success and security, in turn gaining a stress-free work environment. Now, let's go over our products and the features that make this all possible.

## Essential Datto solutions for effortless IT management

Here's a checklist of essential Datto solutions that make IT management effortless, streamlining your workflows and ensuring seamless operations.

## Backup solutions

We can't stress enough how important it is to back up your data. Losing data due to natural or man-made disasters or cybersecurity risks can have severe implications for your business, even leading to business closure. But with our business continuity and disaster recovery (BCDR) solutions, you can rest easy.

Our BCDR solutions make data backup and recovery hassle-free and straightforward for your entire team. You can rest assured that your data is always safe, no matter what happens. Moreover, our solutions are flexible and can adapt to accommodate your business's growing data needs, allowing seamless expansion without compromising performance.

### Here's what you get with our BCDR solutions:

- Our all-in-one BCDR solutions make it easy to back up, protect and restore:
  - Virtual endpoints
  - Windows servers
  - Critical data in Microsoft 365, Microsoft Azure and Google Workspace
- Hourly, direct-to-cloud and cloud-to-cloud backup features keep your business safe from downtime and data loss.
- Our turnkey BCDR solutions have robust ransomware protection to stop malicious attacks on your data.
- Back up all your files, folders and other data with simple and easy-to-use processes.

## Endpoint monitoring and management and IT service desk management

Using unified endpoint management (UEM) and IT service desk solutions together is essential for IT teams to perform their jobs effectively. Think of UEM and ITSM as two wheels on a bicycle – they need to move together to keep the ride smooth. Datto's UEM tool, Datto RMM, helps monitor and manage endpoints, ensuring all devices are running optimally. Meanwhile, Datto's ITSM solution, Autotask PSA, streamlines operations and manages tickets, projects and billing.

When these tools are integrated, IT teams can seamlessly handle both technical and operational tasks, boosting overall efficiency. This not only saves time but also ensures accuracy and accountability, allowing IT teams to focus on more strategic initiatives while keeping endpoint management and IT operations running smoothly. While the benefits of using this powerful duo are countless, some of the key advantages are:

- **Remote endpoint monitoring:** Keep track of device health and performance from anywhere.
- **Automated patch management:** Detect and deploy software updates seamlessly.
- **Streamlined ticketing:** Track and manage support tickets efficiently.
- **Comprehensive reporting:** Generate detailed logs and reports automatically.
- **Unified dashboard:** Monitor and manage endpoints and operations from a single interface.
- **Improved accountability:** Ensure accuracy and transparency in all IT processes.
- **Enhanced efficiency:** Free up IT teams to focus on strategic tasks.



## EDR, AV + Managed SOC

Just like SMBs need a unified endpoint management and IT service desk solution to handle their increasing workload and the growing complexity of their IT environments, they also need advanced security solutions to keep the bad guys out.

That's where the powerful combination of endpoint detection and response (EDR), antivirus (AV) and a managed security operations center (SOC) comes in. This trio works seamlessly to detect, prevent and respond to threats in real-time, giving your business the robust security it needs.

EDR monitors your endpoints around the clock, spotting and tackling threats as they happen. AV steps in with essential protection against malware and viruses. With a Managed SOC, you get 24/7 monitoring and expert analysis to handle any security incidents quickly.

- **Stronger security posture:** Combining these tools creates a multilayered defense that is more effective than using individual solutions.
- **Less work for IT teams:** With Managed SOC handling the heavy lifting of monitoring and responding to threats, your IT team can focus on other critical tasks.
- **Faster incident response:** Real-time alerts and expert analysis ensure rapid response to any security incidents.
- **Cost-effective security:** Using an integrated approach reduces the need for multiple standalone tools, lowering overall costs.

## Datto solutions in a nutshell

Endpoint monitoring and management, IT service desk, advanced security and backup solutions – Datto has it all to deliver a holistic IT management experience. All the solutions seamlessly integrate so you can glide between tools to ensure efficiency, productivity and security across the board. Additionally, joining the Datto community provides valuable support and resources, enhancing the overall experience and effectiveness of our solutions.

## Key takeaways

- **Unified platform:** Manage all IT needs from a single, integrated platform.
- **Efficiency:** Automate and streamline IT operations to save time and resources.
- **Security:** Protect data and endpoints with advanced security solutions.
- **Innovation:** Benefit from continuous improvements and updates in IT tools.
- **Community:** Join a supportive and innovative community with Datto.

**Datto – where efficiency, security  
and innovation come together!**  
Redefine what's possible in  
IT management with Datto.

### Corporate Headquarters

### Global Offices