

# Datto Endpoint Backup

Direct-to-cloud backup solution designed to maximize MSP profitability

Datto Endpoint Backup is designed for MSPs to protect their clients' Windows servers, virtual machines (VMs), cloud instances, desktops and laptops from data loss. Designed to maximize MSPs' profits, it enables recovery of entire systems and select data if downtime or cyberattacks occur.

## Protect all data wherever IT lives™

Although implementing backup for every Windows endpoint is paramount for any organization, it should not break the bank for either MSPs or their clients. Now you can back up all Windows systems – in primary data centers, at remote or distributed locations, in VMs, in any cloud, in the offices or with remote employees – and leave no workload behind.

## Industry-best margins

At Datto, we set out with a vision many years ago to create a world where data loss and downtime are nonexistent and where backup is a necessity, not a luxury. Datto Endpoint Backup enables MSPs to provide reliable and cost-effective backup services for all Windows endpoints, ensuring profitability for MSPs and affordability for clients.

## Everyday data protection

Datto Endpoint Backup provides complete protection against common everyday data loss scenarios, such as ransomware, accidental deletions, hardware failure and lost or stolen devices.

## Reliable, appliance-free Windows backup

Datto Endpoint Backup uses image-based backup technology, removing the need to procure or manage additional hardware. It provides software-only Windows backup directly to the Datto Cloud, ensuring your data is protected no matter what.

## Unified experience

Datto Endpoint Backup is managed through the familiar and proven Datto Backup Portal. This enables MSPs to manage all clients and users in one place with tools like Datto SIRIS, ALTO, Backup for Microsoft Azure, Endpoint Backup with Disaster Recovery and SaaS Protection – increasing MSP technician productivity.



# Datto Endpoint Backup

Datto Endpoint Backup is purpose-built for MSPs. It offers direct-to-cloud backup without appliances, single-pane-of-glass management, easy deployment and streamlined day-to-day operations – all delivered to multiply MSPs’ operating margins.

It offers replication to the secure and private Datto Cloud every two hours to protect data from downtime, cyberattacks and outages.

## Enterprise-grade protection

- » **A proven backup solution** built on Datto SIRIS technology, delivering consistent management and protection across endpoints, servers and the cloud.
- » **Outstanding resilience** with backup to the secure and reliable Datto Cloud ensures data protection and easy recovery.

## Rapid and reliable recovery

- » **Backups every two hours** to the secure Datto Cloud enable maximum redundancy and optimal recovery time objective/recovery point objective.
- » **Streamlined restore** via a simple recovery process managed through a single, intuitive interface, allowing recovery of multiple files, folders or the entire disk as required.

## Built to scale for MSPs

- » **Profitability and predictability** with industry-best pricing designed to maximize MSP profits.
- » **Single pane of glass** to manage all Datto backups, organized in a client-centric view for consistent data protection across remote servers, data centers, Microsoft Azure, PCs and SaaS.
- » **Built-in integration** with Datto RMM and Kaseya VSA allows rapid deployment of the solution to hundreds of systems.

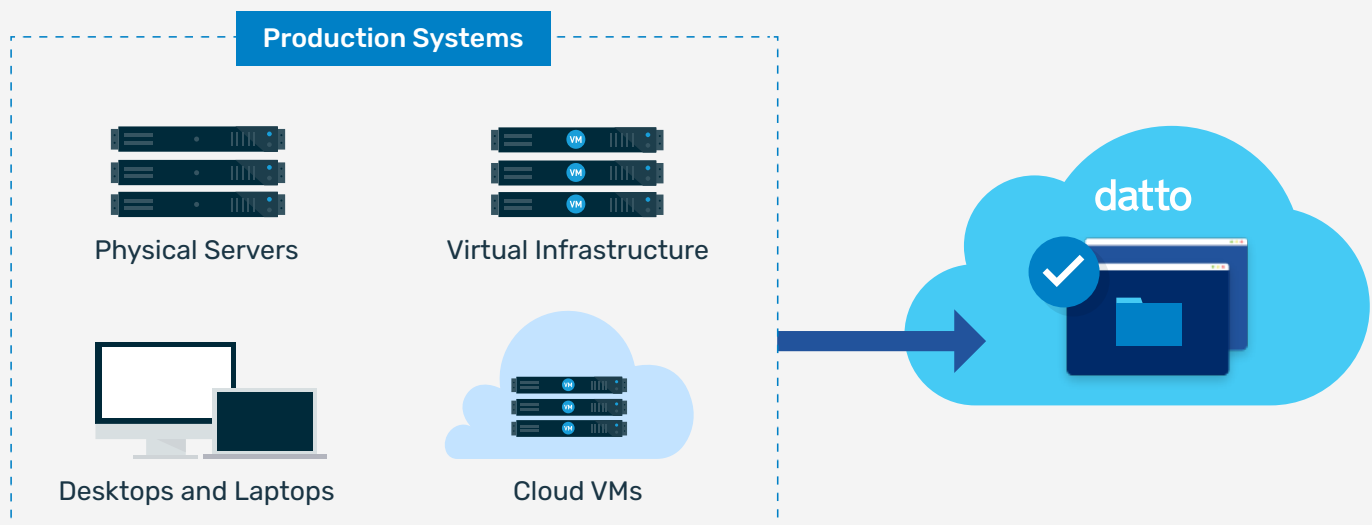
## How it works

Datto Endpoint Backup backs up your clients’ systems directly to the Datto Cloud every two hours.

## Datto Cloud

The Datto Cloud is purpose-built for backup. Its immutable architecture sets the standard for a secure cloud infrastructure.

- » **Multiregional presence** to help you support compliance regulations.
- » **Consistent stack** for you to protect client servers, VMs, clouds and SaaS apps.



# Features and system requirements

Operating systems	<ul style="list-style-type: none"><li>» Windows Server 2022 / 2019 / 2016 / 2012 R2</li><li>» Windows 11 / 10</li></ul>
Inverse Chain Technology™	<ul style="list-style-type: none"><li>» Send only changes to the cloud</li><li>» Get independent backups</li><li>» No rehydration, no synthetic backups, no recovery of chains link by link</li></ul>
Security options	<ul style="list-style-type: none"><li>» Forced multifactor authentication to the management portal</li><li>» SSL encryption in-transit</li></ul>
Recovery options	<ul style="list-style-type: none"><li>» File/folder recovery</li><li>» Bare metal recovery (BMR) to the same or dissimilar hardware</li><li>» Export image to virtual machine format</li></ul>
Datto Unified Backup portal	<ul style="list-style-type: none"><li>» Shared with Datto BCDR and Datto Backup for Microsoft Azure</li><li>» Monitoring of protected on-premises and cloud systems</li><li>» Client-centric status page with backup progress and settings</li></ul>
Bandwidth throttling	<ul style="list-style-type: none"><li>» Limit internet connection usage to reduce impact on production applications</li></ul>
Email alerting	<ul style="list-style-type: none"><li>» Receive alerts on the status of backups</li></ul>
MSP stack integrations	<ul style="list-style-type: none"><li>» Mass agent deployment via Datto RMM and Kaseya VSA</li></ul>

## Protecting business data wherever it lives

Datto Unified Backup gives MSPs the comprehensive tools necessary to protect their clients' files and applications, whether they live on local servers, SaaS applications, end-user computers or the cloud. Datto offers data protection solutions built specifically for MSPs that are reliable regardless of the size of the infrastructure. With a wide array of restore options to match different recovery scenarios, Datto Backup provides MSPs and clients peace of mind, knowing critical business data can be restored in seconds and normal business operations can continue in the event of a disaster or data loss.



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