

Datto Endpoint Backup

Direct-to-cloud backup solution designed to maximize MSP profitability

Datto Endpoint Backup is designed for MSPs to protect their clients' Windows servers, virtual machines (VMs), cloud instances, desktops and laptops from data loss. Designed to maximize MSPs' profits, it enables recovery of entire systems and select data if downtime or cyberattacks occur.

Purpose-Built for MSPs

Although implementing backup for every Windows endpoint is paramount for any organization, it should not break the bank for either MSPs or their clients. Now you can back up all Windows systems – in primary data centers, at remote or distributed locations, in VMs, in any cloud, in the offices or with remote employees – and leave no workload behind.

Industry-best margins

At Datto, we set out with a vision many years ago to create a world where data loss and downtime are nonexistent and where backup is a necessity, not a luxury. Datto Endpoint Backup enables MSPs to provide reliable and cost-effective backup services for all Windows endpoints, ensuring profitability for MSPs and affordability for clients.

More control and flexibility

Purpose-built for MSPs, Datto Endpoint Backup boasts centralized, policy-based management; smart scheduling with custom controls (ie, business hours); full control over throttling, data regions, and selective backup configurations (ie, inclusions/exclusions); and is fully integrated with popular MSP solutions like IT Glue, PSAs, RMMs and more.

Reliable, appliance-free Windows backup

Datto Endpoint Backup uses image-based backup technology, removing the need to procure or manage additional hardware. It provides software-only Windows backup directly to the Datto Cloud, ensuring your data is protected no matter what.

Unified portfolio

Datto Endpoint Backup is part of the familiar and proven Datto Backup Suite. This enables MSPs to manage all clients and users with tools like Datto SIRIS, ALTO, Datto Backup for Microsoft Azure, Datto Endpoint Backup with Disaster Recovery and SaaS Protection – increasing MSP technician efficiency.



Datto Endpoint Backup

Datto Endpoint Backup is purpose-built for MSPs. It offers direct-to-cloud backup without appliances, single-pane-of-glass management, easy deployment and streamlined day-to-day operations – all delivered to multiply MSPs' operating margins.

Enterprise-grade protection

- » **A proven backup solution** built on Datto SIRIS technology, delivering consistent management and protection across endpoints, servers and the cloud.
- » **Outstanding resilience** with backup to the secure and reliable Datto Cloud ensures data protection and easy recovery.

Rapid and reliable recovery

- » **Backups taken at the interval you set** to the secure Datto Cloud enables maximum redundancy and optimal recovery time objective/ recovery point objective.
- » **Streamlined restore** via a simple recovery process managed through a single, intuitive interface, allowing recovery of multiple files, folders or the entire disk as required.

Built to scale for MSPs

- » **Profitability and predictability** with industry-best pricing designed to maximize MSP profits.
- » **Single backup portfolio** to manage all Datto backups for efficient data protection management across remote servers, data centers, Microsoft Azure, PCs and SaaS.
- » **Built-in integration** with Datto RMM and Kaseya VSA allows rapid deployment of the solution to hundreds of systems.

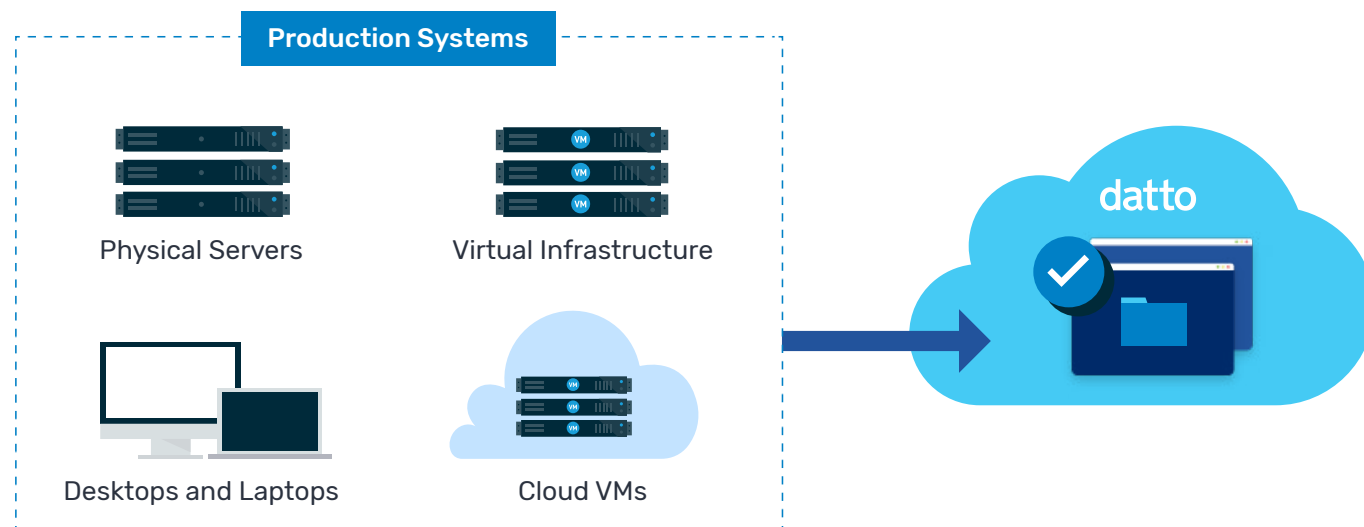
How it works

Datto Endpoint Backup backs up your clients' systems directly to the Datto Cloud at the interval you set - from 1 hour to every 24 hours.

Datto Cloud

The Datto Cloud is purpose-built for backup. Its immutable architecture sets the standard for a secure cloud infrastructure.

- » **Multiregional presence** to help you support compliance regulations.
- » **Consistent stack** for you to protect client servers, VMs, clouds and SaaS apps.



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