

Datto Unified Backup

As technology partners, MSPs like you are expected to deliver always-on business continuity for your clients while maintaining operational efficiency and profitability. However, a fragmented tech stack could drain your productivity, inflate your costs and weaken the very protection you promise.

That's where Datto Unified Backup comes in – a modular, integrated platform designed from the ground up for MSPs. Datto's unified cloud ecosystem with intelligent automation enables you to deliver complete protection wherever your clients' data lives – on-prem, across remote endpoints, in SaaS applications or cloud workloads.

It breaks down operational siloes to simplify backup and recovery management, reduces reliance on multiple disconnected tools to increase profitability, and delivers advanced, automated testing to give you and your clients complete confidence in every backup and recovery. With Datto Unified Backup, you get a single, streamlined experience that delivers real value to each client.

Deliver complete protection wherever data lives



Business continuity and disaster recovery (BCDR)

- **Purpose-built appliances:** Deploy hardened, turnkey SIRIS or ALTO devices in any environment – rackmount, desktop, mini or virtual.
- **Flexible deployment:** Choose physical, virtual or image-based options to match any client infrastructure.
- **Integrated disaster recovery (DR) cloud:** Leverage Datto Cloud, a private cloud with immutable storage and built-in DR runbook automation.
- **Instant recovery:** Restore systems in seconds with local and cloud-based instant virtualization.

- **Proactive recovery assurance:** Automated screenshot verification and ransomware detection assure confidence in every backup.
- **Unified oversight:** Manage all clients through a centralized, multitenant portal built for scale.
- **Seamless IT service management (ITSM) integration:** Streamline operations with native RMM, PSA, IT documentation and compliance tool integrations.



SaaS backup

- **Comprehensive SaaS protection:** Secure Microsoft 365, Google Workspace and Microsoft Entra ID with tailored backup solutions.
- **Automated cloud-to-cloud backup:** Reliable turnkey protection for productivity and identity data.

- **Secure, isolated cloud storage:** Store backups outside the primary tenant to avoid single-cloud risks and ensure redundancy.
- **Flexible restore options:** Restore individual items, full mailboxes or entire sites – across users or accounts.
- **Simplified user onboarding:** Automate onboarding and backup assignments via Microsoft Entra ID groups or Google organizational units (Google OUs).
- **Enterprise-grade security:** Backups are protected with multifactor authentication (MFA), role-based access control (RBAC), single sign-on (SSO), AES-256 encryption and more.
- **Compliance support:** Meet regulatory requirements with backups aligned to SOC 1/SSAE 16 and SOC 2 Type II standards, while supporting HIPAA and GDPR needs.
- **Unified management:** Manage SaaS backups and BCDR from a single pane of glass in the Datto Partner Portal.



Direct-to-cloud backup

- **Ideal for hard-to-reach data:** Protect endpoints, servers and cloud instances without relying on local appliances.
- **Cloud-first architecture:** Backups go directly to the secure, private and immutable Datto Cloud – no hardware required.
- **Three powerful solutions:** Endpoint Backup, Endpoint Backup with Disaster Recovery and Datto Backup for Microsoft Azure.
- **Instant disaster recovery:** Leverage powerful capabilities for instant virtualization, like the patented 1-Click Disaster Recovery (1-Click DR) that clones virtual machines (VMs) and network settings instantly from previous successful DR tests – no reconfiguration required.
- **Flexible deployment at scale:** Deploy across diverse client environments where appliance-based backup isn't practical.

Guarantee end-to-end cyber resilience through intelligent innovation and automation

Ransomware detection & backup verification

- **Built-in ransomware resilience:** Linux-based appliances reduce exposure to common Windows-based threats, while immutable cloud storage ensures backups can't be altered, encrypted or deleted. On top of that, patented ransomware detection flags suspicious activity early.
- **Reliable, independent backups:** Datto's Inverse Chain Technology™ creates every backup as a fully independent recovery point, eliminating the need for complex rebuilds and ensuring faster, more dependable restores.
- **Automated screenshot and application verification:** Every backup is automatically tested to confirm it boots and that critical applications launch properly – so you know it works before you ever need it.

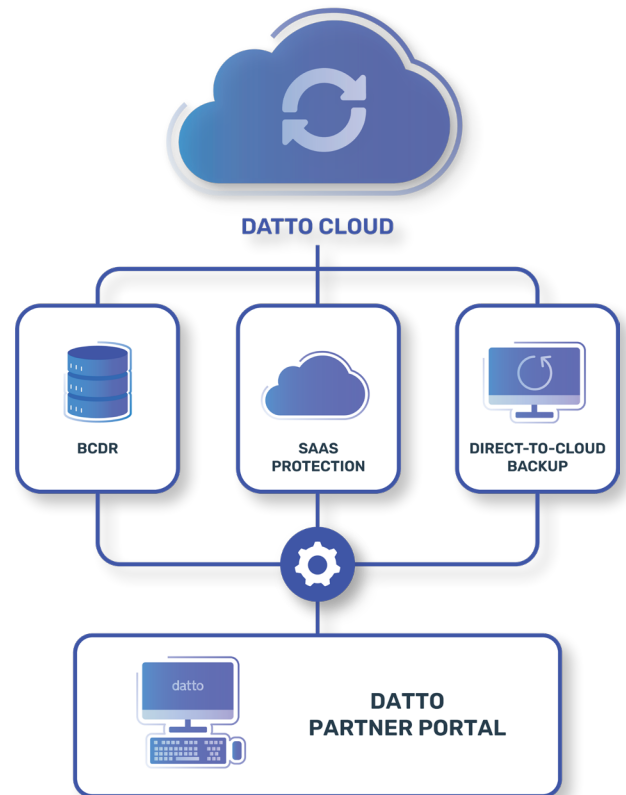
Datto Cloud

- **Secure, compliant cloud infrastructure:** Private global cloud with immutable storage and SOC 2 Type II and SSAE 16 certifications for trusted, enterprise-grade protection.
- **Cloud Deletion Defense™:** Instantly recover deleted agents and associated backup snapshots, whether the deletion was accidental or malicious.
- **Global data center presence:** Datto operates global data centers purpose-built for backup and disaster recovery. Data is never replicated outside of the country of origin.
- **1-Click Disaster Recovery:** Test cloud DR with custom VM and network configurations to build a pre-defined DR run book and then run it with one click to failover seamlessly to Datto Cloud.

- **Secure connectivity with SASE integration:** Using Datto Secure Edge, users can seamlessly connect to recovered environments without manual VPN setup.
- **Proven scale and performance:** Designed for exabyte scale, with 230,000+ annual restores, sub-six-minute average RTOs and 42% of virtualizations completing in under two minutes.

Datto Partner Portal

- **Centralized control with intelligent automation:** Monitor, manage and recover all client systems from one unified dashboard. Intelligent automation enhances visibility into backup health and status, enabling faster response, efficient troubleshooting and effortless scalability – whether you’re managing five clients or five hundred.
- **Hero Reports:** Automatically generate clear, customizable reports for each client and service to demonstrate real-time value. Use these reports to strengthen client relationships, simplify stakeholder communication and show proof of performance, without manual effort.
- **Backup Concierge Program:** Access a dedicated backup solution architect who helps align client workloads with the right protection strategies and SLAs. From pre-sales support to client demos and co-branded marketing materials, this program helps MSPs deliver consistent recovery outcomes and grow revenue with confidence.



Ready to experience the Datto difference?

Datto simplifies data protection so MSPs can focus on delivering peace of mind to clients while improving operational efficiency and driving profitability. Experience unified protection, intelligent automation and rapid recovery – all powered by the secure and scalable Datto Cloud.

Partner with Datto and deliver cyber resilience with confidence. [Become a partner today.](#)



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