# The Datto Cloud

The Purpose-Built Backup and Recovery Cloud



# The immutable Datto Cloud is purpose-built for backup and recovery to provide maximum flexibility for MSPs and their clients.

The Datto Cloud is the backbone for Datto Backup for Microsoft Azure by not only providing offsite images of backups but protecting them from harm through multiple layers of security. MSPs can be assured that their client's data is secure and recoverable. And in the case of a recovery, the Datto Cloud offers more functionality and better performance at a lower cost than similar solutions.

- Exclusive Cloud Deletion Defense™ to protect backups
- Geographically distributed for safety and data sovereignty
- Multiple security layers including 2-factor authentication
- Proven technology serving over 10,000 restores per month
- Exabyte scalability supporting over 1 million end-clients
- Remarkably simple pricing with no hidden fees

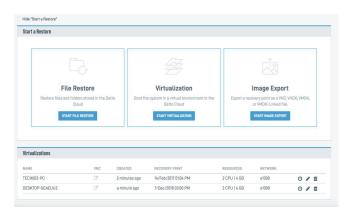
The design principles behind the Datto Cloud are simple. Provide an immutable backup repository that secures all client backups while providing a resilient, scalable platform for cloud-based recovery.



## **Multi-Cloud By Design**

Datto Backup for Microsoft Azure backs up your clients' VMs to a Datto-owned Azure tenant.

Every hour, those backups are replicated to the Datto Cloud for an extra layer of protection.



Recover servers and images in the Datto cloud

## **Security Comes First**

Attackers, especially those who spread ransomware, have set their sights on backup solutions in order to make recovery impossible. The Datto Cloud includes multiple security layers to protect client data, backed by a team of in-house security professionals.

- Two-factor authentication Datto Backup Portal login and no direct partner or client access to snapshots stored in the cloud
- Hardened Azure tenant with no cloud admin access to ensure no backdoor access to the cloud
- Multiple gates for internal access to the cloud
- Cloud Deletion Defense<sup>™</sup> to "undelete" malicious or accidental agent or backup snapshot deletion
- AES 256 encryption in flight, optional encryption at rest

## Lower TCO = Higher Margin

Unlike solutions that rely on public clouds or charge for resource utilization when their cloud is used for recovery, Datto Backup for Microsoft Azure gives MSPs a predictable and remarkably simple cost structure: one flat fee that includes replication to the Datto Cloud, disaster recovery (DR) and DR testing, as well as support.

#### No tiers or additional costs associated with:

- · Data stored
- Performance
- Service levels

#### No hidden costs for:

- DR testing
- Compute, egress
- Data seeding



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## datto

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