datto
A Kaseya COMPANY

Endpoint Backup

Direct-to-cloud backup and recovery designed to maximize MSP profitability

Endpoint Backup is purpose-built for MSPs to protect their clients' servers, virtual machines (VMs), cloud instances and endpoints, such as desktops, laptops and Macs, from data loss. Designed to maximize MSP profits, Endpoint Backup enables recovery of select data or entire systems if downtime or cyberattacks occur.

Purpose-built for MSPs

While implementing backup and recovery for every endpoint is paramount for any organization, it shouldn't break the bank for MSPs or their clients. Now you can back up all data – in primary data centers, at remote or distributed locations, in VMs, in any cloud, in offices or with remote employees – and leave no workload behind.

Industry-best margins

At Datto, we set out many years ago with a vision to create a world where data loss and downtime are nonexistent — a world where backup is a necessity, not a luxury. Datto Endpoint Backup enables MSPs to provide reliable and cost-effective backup services for all endpoints, ensuring profitability for MSPs and affordability for their clients.

More control, more flexibility

Purpose-built for MSPs, Endpoint Backup boasts centralized, policy-based management, smart scheduling with custom controls, full control over data throttling, cloud storage regions and selective backup configurations. Endpoint Backup is fully integrated with popular MSP solutions like RMMs, PSAs, IT documentation and more.

Reliable, appliance-free backup

Endpoint Backup uses direct-to-cloud, image-based backup technology, eliminating the need to procure or manage additional hardware. It backs up data directly to the secure Datto Cloud, ensuring client data is protected and recoverable no matter what.



Unified portfolio

Endpoint Backup is part of the familiar and proven Datto Backup Suite. The suite enables MSPs with a platform to manage all clients, users and data with solutions like hybrid-cloud BCDR appliances, cloud-to-cloud backup and disaster recovery for Microsoft Azure and purpose-built backup and recovery for Microsoft 365 and Google Workspace — providing a common toolset and familiar look and feel to maximize technician efficiency.

How it works

Endpoint Backup backs up clients' systems directly to the Datto Cloud at the interval you set — from one hour to every 24 hours.

Enterprise-grade protection

- **A proven backup solution** built on Datto technology, delivering consistent management and protection across endpoints, servers and the cloud.
- **Peerless resilience** with backups stored in the secure and reliable Datto Cloud, ensuring data integrity and easy recovery.

Rapid, reliable recovery

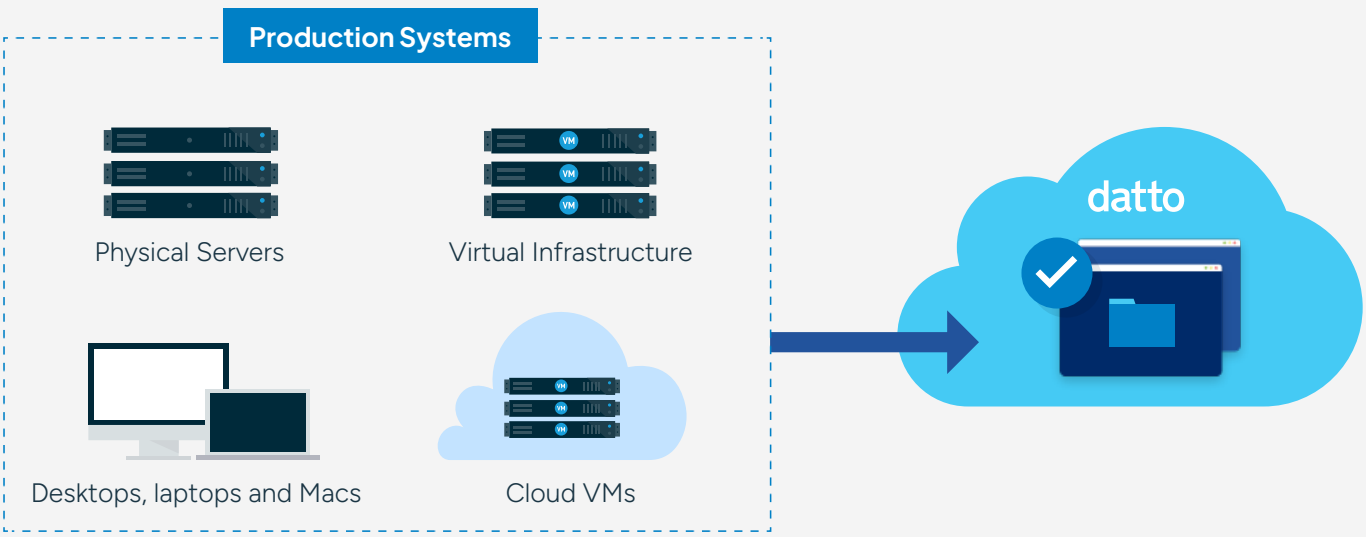
- **Backup at customized intervals** to enable maximum redundancy and optimal recovery time and recovery point objectives.
- **Streamlined restore** with straightforward recovery operations managed through an intuitive interface. Restore files, folders or the entire disk as required.

Built to scale for MSPs

- **Ensure predictable profitability** with industry-best pricing designed to maximize MSP profits.
- **Single backup portfolio** to manage all backups for efficient data protection management across remote servers, data centers, public clouds, SaaS applications and endpoints.
- **Out-of-the-box integration** with remote monitoring and management (RMM) solutions enables rapid deployment at scale.

The Datto Cloud

- The Datto Cloud is purpose-built for backup and disaster recovery. Its architecture sets the standard for a secure, resilient cloud infrastructure.
- **Multiregional presence** helps you support compliance regulations and data sovereignty requirements.
- **Consistent stack** for you to protect client servers, VMs, cloud data, SaaS applications and endpoints.



Features and system requirements

Operating systems	» Windows Server 2025 / 2022 / 2019 / 2016 / 2012 R2 (64-bit) » Windows 11 (64-bit, x64 and ARM64) / Windows 10 (64-bit) » macOS, Golden Gate (27.x, ARM only) Tahoe (26.x) / macOS Sequoia (15.x) » Ubuntu 22.04 / 24.04 / 26.04, Debian 11 /12 /13, RHEL 9 / 10, AlmaLinux 9 / 10, Rocky Linux 9 / 10, Oracle Linux 8 / 9 / 10
Backup frequency	» Continuous interval (i.e., every 1 hour) » Business hours (every 2 hours, 8 a.m. – 6 p.m. local agent time, Monday – Friday) » Custom scheduling
Selective backups	» Define inclusion and/or exclusions of data, e.g., user profiles, application data, volumes and file types (via wildcards)
Security	» Forced multifactor authentication (MFA) to management portal » Single Sign-On (SSO) from KaseyaOne portal » Data encryption in-transit and at-rest, with option for customer-managed keys
Backup retention	» 90 days, 1 year, 3 years or 7 years retention, customized at the policy level
Recovery options	» File/folder recovery » Single file multi-version restore » Bare metal recovery (BMR) to same or dissimilar hardware (Windows only. Not currently supported for ARM-based systems) » Define restore location – original location, new location, alternate agent or download files
Unified Backup portal	» BackupIQ Intelligent Alerts; define alert thresholds, integrate with PSA solutions for automated ticketing » Monitoring of all agents; on-prem, remote, cloud systems » Detailed dashboards and status pages with backup status, backup history, storage utilization, agent status, restore progress and policy settings » Reporting; create, edit, preview and schedule QBR-style automated reports on the history of backups for an organization
Bandwidth throttling	» Define throttling rules to limit internet connection usage to reduce impact on production workloads and applications
Email alerting	» Receive alerts on status of backups
Workflow integrations	» Autotask PSA: Automatically create tickets for backup issues, with auto-closing when issues are resolved » Datto RMM & Kaseya VSA: Automate agent deployment » IT Glue: Sync backup status with IT Glue assets » Compliance Manager GRC: Automated documentation for Evidence of Compliance

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